

Meredith Broadcasting Group Taps Kieran Clarke as General Manager for Portland's KPTV FOX-12 and KPDX UPN-49

Des Moines, IA (Sep. 21, 2005) - Meredith Corporation has hired Kieran G. Clarke as General Manager of KPTV FOX-12 and KPDX UPN-49 in Portland, OR.

The announcement was made today by Paul Karpowicz, President of Meredith's Broadcasting Group. "Kieran Clarke has a strong sales background and a good track record in managing sales departments and stations," he said. "In addition, he brings to the job a solid knowledge of the Portland market, having managed KWBP-TV WB for nearly three years."

Clarke has previously been with the Tribune Company for 12 years, including stints as Director of Sales at KTXL-FOX 40 in Sacramento, CA; Local Sales Manager at KTLA-TV WB in Hollywood, CA; and National Sales Manager at KTLA-TV WB in New York, NY.

"I am excited to have the opportunity to join Meredith Corporation and to manage its stations in the Portland market," Clarke said. "KPTV has a 50-year history in the television business and a strong news operation, making it a station with great potential for growth. I look forward to leading that effort."

Meredith Corporation (NYSE: MDP; www.meredith.com) is one of the nation's leading media and marketing companies with businesses centering on magazine and book publishing, television broadcasting, integrated marketing and interactive media. Meredith owns or operates 14 television stations that reach nearly 10 percent of television households across the country and one radio station: WGCL-TV (CBS), Atlanta; KPHO-TV (CBS), Phoenix; KPDX-TV (UPN), Portland, OR; KPTV (FOX), Portland, OR; WFSB-TV (CBS), Hartford-New Haven, CT; WSMV-TV (NBC) Nashville, TN; KCTV (CBS), Kansas City, MO; KSMO (WB), Kansas City, MO; WHNS-TV (FOX), Greenville-Spartanburg-Anderson, SC-Asheville, NC; WNEM-TV (CBS), Flint-Saginaw, MI; KVVU-TV (FOX), Las Vegas, NV; WFLI-TV (WB) Chattanooga, TN; WSHM, (CBS), Springfield, MA; and KFXO-LP (FOX), Bend, OR, and radio station WNEM-AM in Saginaw-Bay City, MI.

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