

# HALE, DEPALMA PROMOTED WITHIN MEREDITH BROADCASTING GROUP

Des Moines, IA (Sep. 26, 2005) - Meredith Corporation has promoted Elden Hale, Jr. to Senior Vice President of the Meredith Broadcasting Group and General Manager of WSMV-TV in Nashville, TN, and Klarn DePalma to Vice President/General Manager of WFSB-TV in Hartford, CT and WSHM-TV in Springfield, MA.

The announcement was made today by Paul Karpowicz, President of Meredith's Broadcasting Group. "Elden Hale has done a great job leading WFSB, the number one station in Hartford. His leadership has helped build that station, and Elden launched our new CBS affiliate in Springfield, MA, which was cash-flow positive from day one," said Karpowicz. "Elden's leadership and management style will fit well with WSMV, another strong station. Elden will continue to provide direction for other stations in the group, and assist me in my goal of growing the sales and news efforts at all of our stations."

"Klarn DePalma has been an extremely talented sales executive for us, garnering much respect in the Hartford/Springfield area," Karpowicz continued. "He has a wide knowledge of the market and the ability to make things happen. Klarn is ready to run these television stations, and I am confident in his leadership abilities to continue the growth of WFSB and WSHM."

Hale joined the Meredith Broadcasting Group in 2002 as Vice President and General Manager of WFSB-TV. Hale has 30 years of experience in the broadcast industry, previously serving as Chief Operating Officer and Executive Vice President of The New York Times Company's Broadcast Group, where he oversaw a group of eight television stations.

He has also served as President and General Manager of WTKR-TV in Norfolk, VA; President and General Manager of WNEP-TV in Scranton, PA; News Director of WFTV-TV in Orlando, FL; and Executive News Producer at KXAS-TV in Dallas, TX.

DePalma has been Director of Sales for WFSB-TV and WSHM-TV. He joined WFSB-TV as Account Executive in 1993, was promoted to Local Sales Manager in 1998 and to General Sales Manager in 2002.

Meredith Corporation (NYSE: MDP; www.meredith.com) is one of the nation's leading media and marketing companies with businesses centering on magazine and book publishing, television broadcasting, integrated marketing and interactive media. Meredith owns or operates 14 television stations that reach nearly 10 percent of television households across the country and one radio station: WGCL-TV (CBS), Atlanta; KPHO-TV (CBS), Phoenix; KPDX-TV (UPN), Portland, OR; KPTV (FOX), Portland, OR; WFSB-TV (CBS), Hartford-New Haven, CT; WSMV-TV (NBC) Nashville, TN; KCTV (CBS), Kansas City, MO; KSMO (WB), Kansas City, MO; WHNS-TV (FOX), Greenville-Spartanburg-Anderson, SC-Asheville, NC; WNEM-TV (CBS), Flint-Saginaw, MI; KVVU-TV (FOX), Las Vegas, NV; WFLI-TV (WB) Chattanooga, TN; WSHM, (CBS), Springfield, MA; and KFXO-LP (FOX), Bend, OR, and radio station WNEM-AM in Saginaw-Bay City, MI.

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