

MEREDITH BOARD INCREASES DIVIDEND

DES MOINES, IA (January 30, 2006) - The Board of Directors of Meredith Corporation (NYSE: MDP) approved a 14 percent increase in the regular quarterly dividend on the Company's common stock. The quarterly dividend will increase \$0.02 per share to \$0.16 per share and will be payable March 15, 2006 to shareholders of record on February 28, 2006. The Company has paid a dividend for 59 consecutive years and increased its dividend for 13 consecutive years.

ABOUT MEREDITH CORPORATION

Meredith (www.meredith.com) is one of the nation's leading media and marketing companies with businesses centering on magazine and book publishing, television broadcasting, integrated marketing and interactive media. The Meredith Publishing Group features 25 subscription magazines-including Better Homes and Gardens, Ladies' Home Journal, Family Circle, Parents, American Baby, Fitness and More-and approximately 200 special interest publications. Meredith owns 14 television stations, including properties in top-25 markets Atlanta, Phoenix and Portland, and an AM radio station.

Meredith has approximately 350 books in print and has established marketing relationships with some of America's leading companies including The Home Depot, DIRECTV, DaimlerChrysler, Wal-Mart and Carnival Cruise Lines. Meredith's consumer database, which contains approximately 85 million names, is one of the largest domestic databases among media companies and enables magazine and television advertisers to target marketing campaigns precisely. Additionally, Meredith has an extensive Internet presence that includes 32 web sites and strategic alliances with leading Internet destinations. Meredith Hispanic Ventures publishes five Spanish-language titles, making Meredith the largest Hispanic publisher in the United States.

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