

MORE MAGAZINE ANNOUNCES THIRD-ANNUAL MORE MARATHON-- MARCH 26, 2006

IT'S NOT TOO LATE TO LACE UP AND HIT THE PAVEMENT FOR THE WORLD'S ONLY RACE FOR WOMEN OVER 40

New York, NY (February 23, 2006)— Over 3,000 women will meet in Central Park on March 26 as *More*, the only magazine that celebrates women over 40, partners with New York Road Runners to host the third-annual *More* Marathon in New York City. Women of all walks of life, including elite runners and Olympians, will come from around the world to participate in this event- the world's first marathon for women 40+.

The full 26.2-mile *More* Marathon is open to individual female runners and walkers age 40 and up. Women under 40 can participate in the half-marathon or healthwalk as part of a two-person team. Only one member of the team must be 40+, and each woman runs/walks 13.1 miles.

There will be a two-day *More* Marathon Health Expo at the New York Hilton the weekend of the event, with health & fitness lectures, product sampling, sweepstakes and more. Participants can load up on energy-boosting carbs at a pasta party at Tavern on the Green the night before the race. **For details or to register visit www.more.com/marathon or www.nyrr.org/moremarathon.**

"The *More* Marathon celebrates the strength of today's 40+ woman," said Peggy Northrop, editor-in-chief of *More*, published by Meredith Corporation (NYSE: MDP). "At the first New York City Marathon, not one woman finished the race. Now, thousands of them—mothers and daughters, friends, first-time runners, racing enthusiasts—will cross the finish line."

Women's running pioneers Grete Waitz, Olympic silver medalist and 9-time winner of the New York City Marathon, and Kathrine Switzer, who broke the gender barrier as first woman to run the Boston Marathon, and won the 1974 New York City Marathon, will serve as race spokeswomen.

About *More*

Launched in September 1998, critically acclaimed *More* magazine is the only lifestyle publication that celebrates women in their 40s and 50s. Designed to make today's 40+ women look and feel better than ever, *More* features successful women who are still turning heads and making news. Each issue covers beauty and fashion shown on models who are over 40. *More's* articles on health, relationships, travel, and money are angled toward a seasoned, sophisticated audience. *More* is published ten times a year by Meredith Corporation. Its circulation of 1.1 million reaches a readership of 4.4 million. *Ad Age* named *More* to their prestigious "A List" of Top 10 magazines in 2003 and 2005, and *Media* named *More* the "Best Women's Lifestyle Magazine" of 2004. Visit www.more.com.

About New York Road Runners

New York Road Runners, soon to celebrate its 50th anniversary, is dedicated to promoting the sport of distance running and enhancing health and fitness for all. Our road races and other fitness programs draw upwards of 300,000 runners annually, and together with our magazine and Web site support and promote professional and recreational running. A staff of 60, assisted by thousands of volunteers, stages the ING New York City Marathon, as well as a road race nearly every weekend plus many track and cross country events. NYRR's home base in New York, and its lifelong identification with Central Park, have given many of its events iconic status, attracting the world's top professional runners. For information visit www.nyrr.org.

CONTACT:
Holly Fussell
212-551-7053

Holly.Fussell@meredith.com

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