

# Meredith Corporation to Webcast 2006 Bank of America Media, Telecommunications and Entertainment Conference Presentation

PRNewswire-FirstCall  
DES MOINES, Iowa  
(NYSE:MDP)

DES MOINES, Iowa, March 23 /PRNewswire-FirstCall/ -- Meredith Corporation (NYSE: MDP) will webcast its presentation at the 2006 Bank of America Media, Telecommunications and Entertainment Conference on March 30, 2006 at 2:00 p.m. (EST). The webcast will be accessible to the public at <http://www.meredith.com/> and replays will be available for one week after each presentation.

Certain information contained in the presentation is subject to Regulation G, in which the SEC addresses the usage and disclosure of non-GAAP (generally accepted accounting principles) financial results. Reconciliation of GAAP results and non-GAAP measures will be posted to the Investor Relations section of the Company's web site prior to the presentation on March 30, 2006. Please click on the tab labeled GAAP-Non-GAAP Reconciliation.

Additionally, the Company will furnish the presentations to the SEC. To access the text, go to the Investor Information section of the Company's website and click on SEC Filings.

## ABOUT MEREDITH CORPORATION

Meredith ( <http://www.meredith.com/> ) is one of the nation's leading media and marketing companies with businesses centering on magazine and book publishing, television broadcasting, integrated marketing and interactive media. The Meredith Publishing Group features 25 subscription magazines -- including Better Homes and Gardens, Family Circle, Ladies' Home Journal, Parents, Child, Fitness, and American Baby -- and approximately 200 special interest publications. Meredith owns 14 television stations, including properties in top-25 markets Atlanta, Phoenix and Portland, and an AM radio station.

Meredith has approximately 350 books in print and has established marketing relationships with some of America's leading companies including The Home Depot, DIRECTV, DaimlerChrysler, Wal-Mart and Carnival Cruise Lines. Meredith's consumer database, which contains approximately 85 million names, is one of the largest domestic databases among media companies and enables magazine and television advertisers to target marketing campaigns precisely. Additionally, Meredith has an extensive Internet presence that includes 32 web sites and strategic alliances with leading Internet destinations. Meredith Hispanic Ventures publishes five Spanish-language titles, making Meredith the largest Hispanic publisher in the United States.

SOURCE: Meredith Corporation

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