

PARENTS AUGUST 2006 ISSUE PREVIEW

-Parents Editors Available for Interviews-

SUMMER FUN

Fun Learning Games: 20 simple, no-stress ways to help kids practice basic math and language skills this summer. Page 94.

Make A Stand: Selling lemonade is a fun way for kids to raise money for charity. We show you how ... recipe for homemade lemonade included. Page 100.

Way Cool!: Malted Milk Pops, PB&J Sandwiches, Fruit Ices, Banana-Split Pie, and Frosty S'Mores. Page 133.

Camp Out in Your Backyard: You don't have to go far to snooze under the stars, Page 27.

Facts About Bug Spray: Everything you want to know about DEET, non-DEET products, and their safety for kids of all ages. Page 50.

Hitch a Ride: What to look for when you're shopping for one bike for you to pedal and tote your young child in. Includes: Bike trailers; mounted child seats, trailers that convert to strollers. Page 32.

FEATURE

Bilingual Babes: The best time to teach your child a second language is the same time she's learning her first one. So *vamonos!* (Let's go!) "In our increasingly global world, parents realize that their kids will benefit from knowing more than one language," says one expert. *Parents* provides tips on how to get your little linguist to begin learning, Sidebars: When Mom (Or Dad) Is Bilingual; Bilingual Toys, Games and CDs. Page 119.

PARENTS Special Report

New Ways to Prevent SIDS: It's not enough to simply put your baby to sleep on her back – there are other lifesaving safety steps you may be missing. This feature reviews the top ten questions -- from what causes infants to stop breathing while they sleep to the risks of co-sleeping. Plus: "**Can These Products Help?**" is a critical look at four products that claim to safeguard your baby from SIDS and "**Day Care Dangers**" outlines the importance of reviewing SIDS precautions with everyone who watches your child. Page 93.

PARENTS on Reading

Our Favorite Baby Books of All Time: Everyone's beloved *Good Night Moon* is not the only board book for kids. Parents lists fifteen other fabulous board books to read to your child. Includes: **Daddy Kisses** (Anne Gutman and Georg Hallensleben); **The Napping House** (Audrey Wood and Don Wood); **I Know A Rhino** (Charles Fuge); **Pat the Bunny** (Dorothy Kunhardt); **Freight Train** (Donald Crews); **Let's Play** (Leo Lionni). Complete list: Pages 98 to 99.

PARENTS Interview

Matt Lauer on the importance of reading to your kids: "You have to make reading as a family a priority," said Matt Lauer to *Parents* when asked what families can do to encourage a love of reading. "It's a part of my day, just as important as showing up for work." And he adds: "My son is big into Dr. Seuss. He can practically recite the entire *Yertle the Turtle*."

Lauer is involved in the massive readathon of *The Little Engine That Could* on August 24. Jumpstart's Read for the Record campaign is designed to set the world's record for the largest shared reading experience. Other partners involved in the project include Penguin Books, the printer Pearson and Starbucks. Page 30.

FEATURE

“I’ll Get It Right!”: How To Help Kids Draw the Line Between Persistence and Perfectionism. Preschoolers have a natural inclination to keep trying until they do things perfectly, says one expert. Often they attempt to do more than they’re developmentally capable of – especially if they have an older sibling. How do you help your child accomplish as much as he can, but keep him from holding himself to impossibly high standards? *Parents* suggests 5 simple strategies. Page 123.

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