

# Meredith Corporation Names John Riha Editorial Director of Meredith Special Interest Media

PRNewswire-FirstCall  
DES MOINES, Iowa  
(NYSE:MDP)

DES MOINES, Iowa, July 28 /PRNewswire-FirstCall/ -- Meredith Corporation (NYSE: MDP) today named John Riha Editorial Director of Meredith Special Interest Media, a group of 230 issues covering building and remodeling; decorating and design; gardening and outdoor living; food and entertaining; diet and health; and various crafting activities including quilting, scrapbooking and knitting, effective Aug. 15.

"John has an amazing track record. With his expertise across a wide variety of subject matter and proven editorial and leadership skills, John is a perfect match for our Special Interest Media group," said Doug Olson, Senior Vice President Publishing Group. "The possibilities for collaboration between Special Interest Media, Better Homes and Gardens magazine and the Interactive Media Group are endless."

Riha currently serves as Executive Editor for Better Homes and Gardens magazine, where he is responsible for daily management of the magazine and developing editorial content, ranging from home design and architecture to gardening and outdoor living to food and family matters.

Riha has more than 30 years of publishing experience, including several top editorial positions at Meredith titles. He was the founding editor of Renovation Style and also served as Managing Editor for Traditional Home. He originally joined the company in 1983 as Building and Features Editor for Country Home.

An accomplished writer, Riha has published articles and books for This Old House, Esquire, Family Money, GQ, Men's Journal, Black and Decker Home Improvement Library and many others.

Riha is a graduate of the University of Missouri School of Journalism. He currently resides in West Des Moines, Iowa, with his wife Debra.

## About Meredith Corporation

Meredith ( <http://www.meredith.com/> ) is one of the nation's leading media and marketing companies with businesses centering on magazine and book publishing, television broadcasting, integrated marketing and interactive media. The Meredith Publishing Group features 25 subscription magazines - including Better Homes and Gardens, Family Circle, Ladies' Home Journal, Parents, Child, Fitness, and American Baby - and approximately 230 special interest publications. Meredith owns 14 television stations, including properties in top-25 markets such as Atlanta, Phoenix and Portland.

Meredith has approximately 350 books in print and has established marketing relationships with some of America's leading companies including The Home Depot, DIRECTV, DaimlerChrysler, Wal-Mart and Carnival Cruise Lines. Meredith's consumer database, which contains approximately 85 million names, is one of the largest domestic databases among media companies and enables magazine and television advertisers to target marketing campaigns precisely. Additionally, Meredith has an extensive Internet presence that includes 32 Web sites and strategic alliances with leading Internet destinations. Meredith Hispanic Ventures publishes five Spanish-language titles, making Meredith the largest Hispanic publisher in the United States.

SOURCE: Meredith Corporation

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