

SIEMPRE MUJER MAGAZINE AND UNIVISION.COM ENTER INTO CONTENT LICENSING AGREEMENT

NEW YORK, N.Y., (August 9th , 2006)– *Siempre Mujer*, the Spanish-language lifestyle and service magazine for women published by Meredith Corporation (NYSE:MDP), announced today that its editorial content focused on home, family and self-development will be featured on Univision.com, the premier Spanish-language destination in the country. Visitors to Univision.com will access *Siempre Mujer*'s content through the *Mujer* (Woman), *Casa* (Home) and *Vida* (Life) channels.

“Our mission is all about being the leading source of information and inspiration for the Hispanic woman in the United States,” said Johanna Buchholtz-Torres, editor-in-chief of *Siempre Mujer*. “We help her face everyday parenting challenges, offer reasons and ways to find time for herself and provide tips for making her house a home. Our proprietary research shows that this is just the kind of editorial the Hispanic woman is looking for.”

Like *Siempre Mujer* magazine, the articles featured on Univision.com will empower readers with the tools and expert advice they need to make important decisions in their daily lives. Topics will include Home Landscaping 101, Spring's Best New Makeup and 7 Ways to Prevent a Tantrum.

“This is a case of perfect alignment in the Hispanic market,” commented Ruth Gaviria, executive director of *Siempre Mujer*. “I’m excited about the world of new readers that we will reach with relevant content – in their language of origin – through Univision.com.”

About *Siempre Mujer*

Launched in September 2005, *Siempre Mujer* is a Spanish-language lifestyle and service publication for women living in the United States. Published by Meredith Corporation (NYSE: MDP), *Siempre Mujer* reflects the lifestyles, aspirations and dreams of Hispanic women who keep their traditions alive and embrace new American values. *Siempre Mujer* helps the Hispanic woman navigate this new culture by covering the worlds of: Home décor; fashion and beauty; food and entertaining; family and parenting; culture and entertainment; relationships and self-development; health and fitness; and finance. The bi-monthly national magazine has a rate base of 350,000.

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