

Hannah Storm to Co-Host Traditional Home Magazine's Second Annual Classic Woman Awards in NYC

- Awards Honor Five Women with Extraordinary Commitments to Volunteerism -

- Classic Woman Awards Series to Air on Local Radio, XM Satellite Radio and Online -

September 25, 2006 (NEW YORK) – *Traditional Home* Editor-in-Chief Ann Omgig Maine, along with co-host CBS news anchor **Hannah Storm**, will host the magazine's Classic Woman Awards gala in New York City on October 12. The event honors recipients of the magazine's second annual Classic Woman Awards, a signature program that celebrates the spirit of volunteerism by recognizing standout charitable women from across the country. These women will also be featured in the magazine's November 2006 "Classic Woman" issue. Storm's Connecticut home is featured in the issue.

In the magazine's March issue, Maine invited *Traditional Home's* 4.2 million readers to nominate a woman who is making a positive difference in her community. The magazine's editorial staff evaluated, regarded and reviewed nominations and chose five women to honor who truly are changing the world one day, one person at a time.

"There's a synergy between our Classic Woman Awards and the readers of *Traditional Home*," says Maine. "Our readers, as well as many of the women whose homes we feature in our pages, embody the same selfless caring spirit this program honors. Hannah Storm, with her philanthropic work and dedication to breaking down gender barriers, is a natural extension of the Classic Woman Awards spirit and the ideal co-host."

"The opportunity to continue our Classic Woman Awards program is one we are so grateful for and the overwhelming reader response makes it all the more amazing," says Maine. "The award recipients, and all the nominees, display a depth of individual commitment that we are humbled by. The Classic Woman Awards give us an opportunity to give something back."

Traditional Home Classic Woman Awards honorees and their causes are: **Ginny Donohue**, Syracuse, NY (On Point for College); **Gloria Taylor**, St. Louis, MO (Community Women Against Hardship); **Jeanne Mozier**, Berkeley Springs, WV (Morgan Arts Council); **Susan Retik**, Boston, MA (Beyond the 11th); and **Kathy Feldt**, St. Louis, MO (The Joy Foundation).

A Classic Woman Awards interview series will air on the Satellite Sisters radio program, the media partner for the 2006 awards. Satellite Sisters is hosting interviews with Executive Editor Marsha Raisch and each of the five Classic Woman Award recipients on Wednesdays from September 6 to October 11. A trailblazer in the truest sense of the word, Satellite Sisters is a three-hour program that features five real-life sisters who meet daily on a live national radio show. It can be heard on XM satellite radio (channel 155) and 90 local stations nationwide. Log on to www.satellitesisters.com to listen to the Classic Woman Awards interview series or to find a local station in your area.

The five Classic Woman Awards honorees will each receive a 3-day, 2-night trip to New York City, where they will be pampered at a New York city spa and honored at the Classic Woman Awards gala at TriBeCa Rooftop. The timeless singer and songwriter Ann Hampton Callaway will perform. A special readers-only reception will precede the gala. In addition, each honoree's chosen cause will receive a contribution from *Traditional Home*, plus proceeds from a silent auction on www.thclassicwoman2006.cmarket.com (September 8 - October 20).

Talbots, a sponsor of the *Traditional Home* 2006 Classic Woman Awards, provided clothing and jewelry for the Classic Woman New York photo shoots and is also outfitting each of the women for the awards event. Other event sponsors include: Thomasville, who is providing the furniture the TriBeCa Rooftops event; National Decorations, Inc.; Chateau Ste. Michelle; and SoHo Sanctuary spa; and cMarket.

The "Classic Woman" November issue of *Traditional Home* hits newsstands on October 17.

About *Traditional Home*

Traditional Home (www.traditionalhome.com), an upscale design and decorating publication targeting affluent readers that combines classic taste and modern style, has been the best-selling shelter magazine at newsstands for nine consecutive years. Launched in 1989, the magazine is the largest upscale shelter magazine in the country, has a circulation of 950,000, and is published eight times a year. *Traditional Home* was recently named one of the Most Notable Magazine Launches of the past 20 years by *MIN* magazine.

About Satellite Sisters

Satellite Sisters is the gold standard for respectful, entertaining, informative talk radio targeted to women. Created by five real-life sisters, Julie, Liz, Sheila, Monica and Lian Dolan, Satellite Sisters was just named the 2006 American Women of Radio and Television's Outstanding Radio Talk Show, as well as a 2006 NAB Marconi Radio Award nominee for Network Syndicated Personality of the Year. They are authors of *Satellite Sisters' Uncommon Senses* and produce the weekly e-letter, "Sisterlogue". News, talk and Laughs, Satellite Sisters tackle the world, one cup of coffee at a time.

Satellite Sisters is dedicated to keeping a voice for women alive worldwide. Currently it is leading a fundraising campaign to support Radio Al-Mahaba in Baghdad, the only means of mass communication for women in Iraq. Its sole purpose is to educate and empower women so they will be able to participate in the emerging society. In the face of ongoing turmoil in Iraq, Radio Al-Mahaba desperately needs help to continue this critical mission and Satellite Sisters is dedicated to raising \$100,000 to ensure that Radio Al-Mahaba keeps talking.

Contact:

Lisa Bagley
212-551-7189
lisa.bagley@meredith.com

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