

MEREDITH CORPORATION NAMES JOSH DAMMERS NATIONAL ADVERTISING DIRECTOR OF MEREDITH SPECIAL INTEREST MEDIA

NEW YORK, NEW YORK (December 29, 2007)-Meredith Corporation (NYSE: MDP) announced today that Josh Dammers has been named National Advertising Director of Meredith Interest Media, effective January 3.

Dammers fills the vacancy left by Brian Kightlinger, who was recently promoted to Publisher of *Midwest Living* magazine.

Dammers returns to Meredith after most recently holding the position of National Advertising Director for Condé Nast Bridal Media, where he was responsible for overseeing all advertising sales across their portfolio of titles including *Brides*, *Modern Bride* and *Elegant Bride*.

Prior to that, Dammers was Eastern Sales Manager for *Better Homes and Gardens* magazine.

Dammers joined Meredith in 2001 as the Northwest Advertising Director for *Ladies' Home Journal* magazine. His background also includes management level positions with a broad range of media companies including EMAP USA, CMP/Miller Freeman, and Ziff Davis.

Dammers, 36, is a graduate of Hobart College and lives in Katonah, N.Y. with his family. He will be based at Meredith's 125 Park Avenue offices in New York City.

About Meredith Corporation

Meredith (www.meredith.com) is one of the nation's leading media and marketing companies with businesses centering on magazine and book publishing, television broadcasting, integrated marketing and interactive media. The Meredith Publishing Group features 25 subscription magazines - including *Better Homes and Gardens*, *Family Circle*, *Ladies' Home Journal*, *Parents*, *Child*, *Fitness*, *American Baby*, and *ReadyMade* - and approximately 200 special interest publications. Meredith owns 14 television stations, including properties in top-25 markets such as Atlanta, Phoenix and Portland, and an AM radio station.

Meredith has approximately 350 books in print and has established marketing relationships with some of America's leading companies including The Home Depot, DIRECTV, DaimlerChrysler, Wal-Mart and Carnival Cruise Lines. Meredith's consumer database, which contains more than 85 million names, is one of the largest domestic databases among media companies and enables magazine and television advertisers to target marketing campaigns precisely. Additionally, Meredith has an extensive Internet presence that includes 32 Web sites and strategic alliances with leading Internet destinations. Meredith Hispanic Ventures publishes five Spanish-language titles, making Meredith the largest Hispanic publisher in the United States reaching women at every life stage. The *Family Circle* Cup, America's premier women's professional tennis tournament – owned and operated by Meredith, is held every April in Charleston, South Carolina and has for over three decades continued to showcase the best in women's tennis.

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