

# More Magazine Launches "More Time" on XM Radio

***Magazine Brings its Smart Talk for Smart Women Over 40 to XM's "Take Five" Channel with Host Katherine Lanpher***

**New York and Washington, D.C., January 4, 2007**— *More*, named 2006 Magazine of the Year by *Advertising Age*, will launch "More Time," an hour-long weekly talk radio show, on XM, the nation's leading satellite radio service with more than seven million subscribers, it was announced today by the two companies. Premiering January 16 on XM's "Take Five" channel, "More Time" will reflect the magazine's mission to celebrate the lifestyles of 40+ women with coverage of real women, health, fashion, beauty, travel, entertainment and more

Radio personality Katherine Lanpher will serve as host of "More Time." An award-winning journalist and author of *Leap Days: Chronicles of a Midlife Move*, Lanpher previously served as co-host of "The Al Franken Show" on Air America Radio.

"Our goal at *More* is to keep dreaming up ways to connect with our readers," explained Peggy Northrop, editor-in-chief of *More*. "Midlife women love to talk to each other – about what's happening to our bodies, what we want to do with the rest of our lives, whether we can really wear miniskirts again. Those conversations make perfect material for broadcast. "More Time" will let you listen in as authors, readers, editors and women of note muse on every subject — and you'll be able to call in and add your own voice."

"More Time" will air on XM's "Take Five" channel (XM 155), which features lifestyle talk programming targeted toward women. *More* joins Ellen DeGeneres, Tyra Banks, *Good Morning America* and other prominent personalities and brands on XM's "Take Five."

The show will debut on Tuesday, January 16 at 4 p.m. ET on XM 155. New episodes of "More Time" will premiere Tuesdays on XM 155 with additional encores airing throughout the week. Complete programming information is available online at <http://www.xmradio.com>.

Tiffany Hanssen has been named executive producer of "More Time" along with Mimi Tompkins as the show's producer. Hanssen has spent nearly 20 years in the radio broadcast industry and is currently co-owner of Elm Productions. Tompkins has worked extensively in radio, television and print, notably as a producer and reporter for the Canadian Broadcasting Corporation in Paris and New York.

*More* plans to expand its XM presence in spring 2007 with additional More-branded short-form content that will air on XM 155.

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## **About *More***

Launched in September 1998, critically acclaimed *More* magazine is the only lifestyle publication that celebrates women in their 40s and 50s. Designed to make today's 40+ women look and feel better than ever, *More* features successful women who are still turning heads and making news. Each issue covers beauty and fashion shown on models who are over 40, and *More's* articles on health, relationships, travel, and money are angled toward a seasoned, sophisticated audience. *More* is published 10 times a year by Meredith Corporation. Its circulation of 1.1 million reaches a readership of 4.4 million. *More* was recently named 2006 Magazine of the Year by *Ad Age* and also landed on the publication's "A List" of Top 10 magazines in 2003 and 2005. Also, *Adweek* named *More* to its 2006 "Hot List" and *Media* named *More* the "Best Women's Lifestyle Magazine" of 2004. *More* will launch its XM Radio show "More Time" in January 2007. Visit [www.more.com](http://www.more.com).

#### About XM

XM (NASDAQ: XMSR) is America's number one satellite radio company with more than 7 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2007 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with General Motors, Honda, Hyundai, Nissan, Porsche, Subaru, Suzuki and Toyota is available in 140 different vehicle models for 2007. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com>.

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*Factors that could cause actual results to differ materially from those in the forward-looking statements in this press release include demand for XM Satellite Radio's service, the Company's dependence on technology and third party vendors, its potential need for additional financing, as well as other risks described in XM Satellite Radio Holdings Inc.'s Form 10-K filed with the Securities and Exchange Commission on 3-9-06. Copies of the filing are available upon request from XM Radio's Investor Relations Department.*

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