

# Siempre Mujer Publishes Second-Annual Best of Beauty Feature in its February/March Issue

-- *Siempre Mujer* Announces its 2006 List of the Best Beauty Products --

**NEW YORK, N.Y., (January 29, 2007)** – *Siempre Mujer*, the Spanish-language lifestyle and service magazine for women published by Meredith Corporation (NYSE:MDP), today announced its second-annual Best of Beauty feature appears in the February/March 2007 issue. The magazine editors surveyed beauty experts, uncovered celebrity favorites, and scoured best seller lists in order to compile the 50 Best Beauty Products in makeup, skin and hair for 2006. The February/March issue of *Siempre Mujer*, featuring Telemundo superstar couple Miguel Varoni and Catherine Siachoque in celebration of Valentine's Day, hits newsstands January 30th.

"Our readers are beauty mavens and, in this signature feature, we do the work for them," says Ursula Carranza, fashion and beauty editor for *Siempre Mujer*. "No longer will they be disappointed by the mascara that dries quickly or the greasy moisturizer! These 50 beauty products receive our whole-hearted seal of approval and should be on everyone's 'must-have' list."

The full list of *Siempre Mujer's* 50 Best Beauty Products follows:

## **MAKEUP**

- Perfectly Real Make Up, \$22.50, Clinique
- Full Cover Extreme Camouflage Cream, \$30, Make Up Forever
- Translucent Loose Setting Powder, \$32, Laura Mercier
- Pure Pressed Base SPF 17, \$48, Jane Iredale (Caramel)
- Shimmer Brick Compact, \$38, Bobbi Brown (Pink)
- Face Palette, \$16.99, Sonia Kashuk (Breathtaking Brunette)
- Clear Brow Gel, \$21 and 7 Item Brow Kit, \$85, Anastasia Beverly Hills
- Expert Eyes Twin Brow and Eye Pencils, \$3.33, Maybelline (Light Brown)
- Eyeslicks Gel Eyecolor, \$5.30, Cover Girl (Dark Denim)
- Liquid Eye Liner, \$15, MAC (Boot Black)
- Colorful Palette, \$24, Sephora (Kiss)
- Definicils High Definition Mascara, \$22, Lancôme (Black)
- Blush, \$25, Nars (Orgasm)
- Convertible Color Dual Lip and Cheek Cream, \$20, Stila (Petunia)
- Plumping Lip Color, \$20, Benefit (Yoo Hoo)
- Colour Riche Star Secrets, \$8.50, L'Oréal (Penelope's Red)
- High Gloss Lip Gloss, \$16, Estée Lauder (Blush)

## **SKINCARE**

- Daily Facial Cleanser, \$7.10, Cetaphil
- Purifying Eye Makeup Remover, \$25, Ole Henriksen
- Oil-Free Eye Make Up Remover, \$14, Mary Kay
- Clarifying Lotion, \$11, Clinique
- Pore Unclogging Scrub, \$5.99, Bioré
- Q10 Advanced Wrinkle Reducer Day Crème with SPF 8, \$10.99, Nivea Visage
- Crème de la Mer, \$110, La Mer
- Estée Lauder Advanced Night Repair Concentrate, \$85, Estée Lauder
- Blue Flame Purification Mask, \$39, Astaro
- Alpha Beta Daily Face Peel, \$72, MD Skincare
- Anew Clinical Eye Lift, \$28, Avon
- Effervescent Crystallized Sugar Cubes for Bath, \$30, Fresh
- Glowing Touch Silkening Body Wash, \$3.99, Caress
- Regenerating Calming Night Beauty Bar, \$2.69, Dove

- Creme de Corps Highly Moisturizing Body Treatment, \$40, Kiehl's
- Ginger Souffle Whipped Body Cream, \$26, Origins
- Healing Ointment, \$5.99, Aquaphor
- Lip Protectant SPF 20, \$2.09, SoftLips (Cherry)

#### **HAIRCARE**

- Pro-V Classic Clean Shampoo, \$3.99, Pantene
- Resistance Bain de Force Fortifying Shampoo for Weakened Hair, \$24, Kérastase
- Original Crema, \$22, Terax Hair Care
- Restorative Hair Treatment, \$55, Ojon
- Glossing Cream, \$18.50, Frédéric Fekkai
- Recovery Complex Anti-Frizz Shine Serum, \$12, Bain de Terre
- Frizz-Ease Hair Serum Original Formula, \$5.99, John Frieda
- Water Wax 03, \$15.95, Redken
- Fructis Hard Curl Gel, \$3.99, Garnier
- Sculpting Foam, \$7.45, Paul Mitchell
- Icing Instant Re-styler, \$14.99, Samy Salon Systems
- Does It All Spray, \$23, Bumble and Bumble
- Phytovolume Actif Volumizer Spray, \$24, Phyto
- Dry Volumizing Flocker, \$17, Nick Chavez Beverly Hills
- Color Seal Technology, \$6.99, Nice 'n Easy

For more information on *Siempre Mujer's* Best Beauty Products, pick up the February/March issue on newsstands January 30.

#### **About *Siempre Mujer***

Launched in September 2005, *Siempre Mujer* is the first-ever Spanish-language lifestyle and service publication for Hispanic women living in the United States. Published by Meredith Corporation (NYSE: MDP), *Siempre Mujer* reflects the lifestyles, aspirations and dreams of Hispanic women who keep their traditions alive and embrace new American values. *Siempre Mujer* helps the Hispanic woman navigate this new culture by covering the worlds of: Home décor; fashion and beauty; food and entertaining; family and parenting; culture and entertainment; relationships and self-development; health and fitness; and finance. The bi-monthly national magazine has a rate base of 375,000.

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