

Meredith Corp. Names Wendi Berger Publisher of Fitness Magazine

NEW YORK, N.Y., (March 28, 2006) – Meredith Corporation (NYSE:MDP) announced today that Wendi Sanders Berger has been named Publisher of *Fitness* magazine. She will begin her new duties effective immediately. Berger replaces Lauren Buerger, who recently resigned from the company.

“We are delighted to have someone with Wendi’s broad experience and background join *Fitness* magazine,” says Tom Harty, Executive Vice President, Meredith Publishing Group. “Her unique knowledge across a diverse range of advertising categories, extensive experience in the health and beauty field, and ability to lead a major magazine brand will be an enormous asset to the *Fitness* team.”

Berger most recently served as Publisher of *Child* magazine. Her background includes serving as the Associate Publisher/Beauty, for *ELLE* magazine where she was responsible for overseeing a team of sales professionals in the beauty category for the magazine as well as its companion websites ELLEgirl.com and ELLE.com.

“I’m excited at the opportunity to lead the team at *Fitness*, a magazine that under the editorial leadership and vision of Denise Brodey has achieved an incredible revitalization,” says Berger. “She has created a first-class product and brought new energy to the magazine brand. I’m looking forward to working with her and the incredible team at *Fitness* on continuing to build on this great momentum.”

Prior to *Child*, Berger spent five years at *InStyle* starting as Executive Beauty Director and then served as Executive Director, Special Projects which entailed managing *InStyle*’s special issues including *InStyle Home*, *The Look* and *Makeover*. Previously, she was Beauty Advertising Manager at *Vanity Fair* magazine; Account Manager for *New York* magazine; and Account Manager at the *Village Voice*. Berger started her career at Revlon.

Berger earned her undergraduate degree in Communications/Advertising from the E.W. Scripps School of Journalism at Ohio University.

She and her husband reside in New York City and she will be based in Meredith’s offices in New York.

About *Fitness*

Launched in 1992, *Fitness* magazine is a leading source for all the latest news on health, nutrition and fitness. Dedicated to helping women achieve a healthy mind, body, and spirit, *Fitness* offers expert advice on exercise, diet, health issues, beauty and fashion. *Fitness* is published monthly by Meredith Corporation [NYSE: MDP], with a circulation of 1.5 million and an audience of 6.4 million readers. For more information, please visit www.fitnessmagazine.com.

About Meredith Corporation

Meredith (www.meredith.com) is one of the nation’s leading media and marketing companies with businesses centering on magazine and book publishing, television broadcasting, integrated marketing and interactive media. The Meredith Publishing Group features 25 subscription magazines - including *Better Homes and Gardens*, *Family Circle*, *Ladies’ Home Journal*, *Parents*, *Fitness*, and *American Baby* - and approximately 200 special interest publications. Meredith owns 14 television stations, including properties in top-25 markets such as Atlanta, Phoenix and Portland.

Meredith has approximately 350 books in print and has established marketing relationships with some of America’s leading companies including The Home Depot, DIRECTV, DaimlerChrysler, Wal-Mart and Carnival Cruise Lines. Meredith’s consumer database, which contains more than 85 million

names, is one of the largest domestic databases among media companies and enables magazine and television advertisers to target marketing campaigns precisely. Additionally, Meredith has an extensive Internet presence that includes 32 Web sites, strategic alliances with leading Internet destinations and extensive online marketing capabilities. Meredith Hispanic Ventures publishes five Spanish-language titles, making Meredith the largest Hispanic publisher in the United States reaching women at every life stage. The *Family Circle* Cup, America's premier women's professional tennis tournament – owned and operated by Meredith, is held every April in Charleston, South Carolina and has for over three decades continued to showcase the best in women's tennis.

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