

# Hillary Clinton Contributes to Siempre Mujer Magazine's Second-annual Siempre Inspiran Feature

## HILLARY CLINTON PENS SPANISH-LANGUAGE INTRO TO *SIEMPRE MUJER* MAGAZINE'S SECOND-ANNUAL SIEMPRE INSPIRAN FEATURE

-- October/November Issue Honors Carolina Herrera, Adamari López, Candela Ferro, Angélica Vale, Cristina Perez and Other "Always Inspiring" Women --

-- Magazine to Host First Siempre Inspiran Cocktail Party in Miami on September 26th --

NEW YORK, N.Y. – For the second consecutive year, *Siempre Mujer*, the Spanish-language lifestyle and service magazine for women, honors "Always Inspiring" Hispanic women in its signature Siempre Inspiran feature in the October/November issue. The women – including Carolina Herrera, Adamari López, Candela Ferro, Angélica Vale and Cristina Pérez – were chosen for their hands-on commitment to important causes relevant to the Hispanic community.

**Senator Hillary Clinton** opens the feature with an introduction that addresses the power of women. She references her groundbreaking "Women's Rights are Human Rights" speech in Beijing and challenges *Siempre Mujer's* readers to become leaders – in their families, their workplaces and their communities. The October/November issue of *Siempre Mujer* hits newsstands on September 27th.

*Siempre Mujer* will celebrate this year's Siempre Inspiran honorees at a cocktail reception in Miami Beach at The Raleigh Hotel Penthouse on Wednesday, September 26th with cover star Adamari López. The event, co-hosted by Editor-in-Chief Johanna Buchholtz-Torres and Telemundo's Mónica Noguera, is sponsored by Home Depot and will feature a silent auction to benefit the Susan G. Komen Foundation.

"We've poured our heart and soul into this feature and I think it shows," commented Buchholtz-Torres. "Our 10 honorees represent a cross-section of major Hispanic issues. I'm proud of them, admire them, and hope that their work inspires other women to take action. And to be able to expand the Siempre Inspiran program and celebrate these women with an event this year is exciting!"

This year's honorees are:

- Cover Star **Adamari López** (Puerto Rican) – The telenovela superstar was diagnosed with breast cancer at 32-years-old and is now cancer-free. As the spokesperson for Susan G. Komen for the Cure, she has helped bring much-needed awareness and education about breast cancer to the Hispanic community. What does she consider the three main characteristics of a successful woman? "Self confidence, patience and dedication," Lopez tells *Siempre Mujer*.
- News Personality **Candela Ferro** (Argentine) – Ferro actively supports various organizations including: the "25 Myths 25 Realities" initiative that tackles AIDS education and prevention; Noche de Paz ("Night of Peace"), which benefits the Special Olympics; and the Live Earth green living campaign. Her work with the Red Cross has raised funds for Hurricane Katrina victims and increased blood donation nationwide.
- Fashion Designer **Carolina Herrera** (Venezuelan) – As a United Nations Goodwill Ambassador for Malnutrition, she works to counter malnutrition and its negative impacts, especially in the developing countries. What would Herrera like her legacy to be? "I'd like for my daughters to remember me as a good mother, and that the work says I was a good person and a designer that left a mark," she says.
- Singer, Actress and Comedienne **Angélica Vale** (Mexican) – This star of *La Fea más Bella*, one of the precursors to *Ugly Betty*, works with World Vision to better the lives of poor children and families across the globe. She explains: "My dream is to become a full-time mom and work behind-the-scenes in the theater."

- Fox-TV Judge **Cristina Pérez** (Colombian) – Through her work with the American Immigration Law Foundation, Perez strives to embed law school curriculums with fundamental human values like tolerance and acceptance.
- Actress and Model **Patricia Velásquez** (Venezuelan) – This daughter of a Mestizo father and a mother from the Wayúu tribe created the Wayúu Taya Foundation, which improves the lives of Latin-American indigenous people through education, health programs and more. Velásquez is also a UNESCO Artist for Peace, dedicated to promoting compassion worldwide.
- Hillary for President Campaign Manager **Patti Solís Doyle** (Mexican-American) – Solis Doyle is striving for a simple legacy: helping elect the first woman President in the United States. Her job, she says, “is a labor of much love. I’m doing the best for my country.”
- President and Founder of the Imagen Foundation **Helen Hernández** (Mexican-American) – Her Imagen Awards have spurred on the positive portrayal of Latinos in all media and increased Latino representation within the entertainment industry.
- Creator and Artistic Director of the Ballet Hispanico **Tina Ramírez** (Venezuelan) – For almost 40 years, Ramirez’s Ballet Hispanico School of Dance has encouraged students to express their pride in their Latino heritage through dance.
- Founder of Zubi Advertising **Teresa Zubizarreta** (Cuban) – This Hispanic advertising pioneer recognized the power of the market during the male-dominated 1970s and created one of the most important agencies in the country. Zubizarreta, who passed away this year, was actively involved with the Miami community through organizations like the United Way of America and Facts about Cuban Exiles (FACE), which she co-founded.

**PHOTOS AND BROLL FOOTAGE ARE AVAILABLE UPON REQUEST.**

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**About *Siempre Mujer***

Launched in September 2005, *Siempre Mujer* is a Spanish-language lifestyle and service publication for women living in the United States. Published by Meredith Corporation, *Siempre Mujer* reflects the lifestyles, aspirations and dreams of Hispanic women who keep their traditions alive and embrace new American values. *Siempre Mujer* helps the Hispanic woman navigate this new culture by covering the worlds of: Home décor; fashion and beauty; food and entertaining; family and parenting; culture and entertainment; relationships and self-development; health and fitness; and finance. The bi-monthly national magazine has a rate base of 375,000.

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