

Traditional Home November 2007 Issue Preview

-Editors Available for Interview-

Maria Shriver, Soledad O'Brien, Bobbi Brown, Deborah Norville, Keno Brothers and Our 2007 Classic Women Honorees

SHOPPING TO GIVE A LITTLE PIECE OF YOUR HEART – PAGE 28

This month's *Traditional Home* offers up a great selection of gifts that do good. From the candles that benefit breast cancer research to buying a birthday cake for soldiers serving overseas, there is lots of good to be done through shopping this holiday season.

SOUND ADVICE: THE GUIDE TO WIRELESS SPEAKERS – Page 54

It's happened before: you buy a brand new, lovely flat-paneled TV, only to find it has a sound system that can put you to sleep. In this month's *Traditional Home*, we introduce you to tiny and wireless speakers that give movie-quality sound without disturbing your décor. Speakers the size of a golf ball, speakers that fit into the wall and even a speaker hidden in a mantle clock! Plus: how to deal with sales associates when making your purchase.

SHE IS A CLASSIC – Page 60

This month, we honor five untiring, selfless women for the *Traditional Home Classic Woman Awards*. These outstanding women are honored for their unheralded passion for making a change in the world, by confronting issues like poverty in Guatemala, public schools in central California, and support for our soldiers in Iraq. One woman, Florence Reed, founded Sustainable Harvest International, to help save the rainforest and support farmers in central America by teaching sustainable farming practices. As she says about her daunting task, "Never let the fact that something seems impossible stop you from doing it."

SOLEDAD'S SECRET – Page 69

CNN anchor Soledad O'Brien says that flexibility is the key to her Manhattan loft—and to managing her life. With four small children at home, comfort and safety were her first priority in decorating, but she also wanted the feel of a grownup apartment. She explained her decorating vision: "I wanted our apartment to be like the traditional home I grew up in on Long Island, but in a modern, sleek Manhattan loft. I wanted it to look like people lived there. Nothing sterile. That's the problem I've always had with modern—it's not practical. Where are the people? We tried to eke out every traditional aspect of decorating we could, in a modern context."

CALIFORNIA'S "ALPHA FEMALE" – Page 78

Like many other women, **California First Lady Maria Shriver** finds herself today in a place she hadn't planned to visit, let alone live. But when she felt she had to leave her job as an NBC anchor when her husband was elected governor, she took it in stride. "I was brought up hearing that people aren't interested in 'woe is me.' As my mother would say, 'moving right along, now.'" Today, Shriver is a success in her own right with volunteer work, including the highly successful **California Women's Conference**.

MIRROR, MIRROR: THE KENO TWINS – Page 82

The Keno twins—who put the fun back into antiques—reflect on an exciting new trend in antiques: convex mirrors. Originally, these "psychedelic" mirrors were tools for the family butler—he could keep an eye on the guests in an entire room, while staying discreetly out of sight. The Keno twins present detailed instructions on how to scope out one of these mirrors—perhaps the world's first surveillance systems!

BOBBI BROWN'S CREATIVE SPACE – Page 118

When makeup maven **Bobbi Brown's** office in Soho was damaged by a fire, the entrepreneur began a daunting task: to take an oil-stained auto-body shop in New Jersey and transform it into a hip studio and boutique. She created this space successfully, a place where women can ooh and aah over lip

gloss and eyeliner—the first Bobbi Brown freestanding store. She opens her beautiful loft-like studio to this month's issue of *Traditional Home*, and includes the top ten things that nurture her creative spirit.

INSIDE EDITION'S DEBORAH NORVILLE'S TRADITIONAL HOME – Page 184

When **Deborah Norville**, of *Inside Edition* and *The Today Show* fame, bought her 1929 home, the current owner's daughter insisted she and her husband meet with her 80-year-old mother to ensure they loved the house as much as her mother did. Thirteen years later, Norville has decorated the large Dutch Colonial in upstate New York herself, and the effect is beautiful, understated elegance.

The November 2007 issue of *Traditional Home* is on sale now.

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