

Better Goes Primetime

Meredith presents “Better At Night” primetime special

DES MOINES, IA (February 18, 2008) – Meredith Corporation (NYSE:MDP) announced today that it plans to air a primetime special called Better at Night. The special will debut in nine Meredith markets starting March 18.

Better anchor Kimberly Maus will present Better at Night live from the Las Vegas strip. The special will contain celebrity interviews, new lifestyle segments, and some favorite stories from past Better episodes. Like the standard Better morning show model, the special allows stations to localize up to eight minutes of the national show. This could include the sale of local product integration, news, and entertainment features.

“Better at Night is a great opportunity for a new audience to sample the show,” said Paul Karpowicz, President of the Meredith Broadcasting Group. “If primetime ratings are good, we will look at producing and syndicating more specials for our evening viewers based on the Better model and content.”

Better is an hour-long daily show that leverages Meredith’s home, shelter, and parenting expertise. The show is based on content from Meredith’s expansive brand portfolio including Better Homes and Gardens, Parents, Family Circle, More, and Fitness magazines. Currently, the show airs on nine Meredith stations and three Journal stations. A total of twelve more stations – from groups such as LIN, Northwest and Fisher – will begin airing the show later this year.

About Meredith Corporation

Meredith Corporation (www.meredith.com) is one of the nation’s leading media and marketing companies with businesses centering on magazine and book publishing, television broadcasting, integrated marketing and interactive media. Meredith owns or operates 13 television stations that reach nearly 10 percent of television households across the country and one radio station: WGCL-TV (CBS), Atlanta; KPHO-TV (CBS), Phoenix; KPDX-TV (UPN), Portland, OR; KPTV (FOX), Portland, OR; WFSB-TV (CBS), Hartford-New Haven, CT; WSMV-TV (NBC) Nashville, TN; KCTV (CBS), Kansas City, MO; KSMO (WB), Kansas City, MO; WHNS-TV (FOX), Greenville-Spartanburg-Anderson, SC-Asheville, NC; WNEM-TV (CBS), Flint-Saginaw, MI; KVVU-TV (FOX), Las Vegas, NV; WFLI-TV (WB) Chattanooga, TN; and WSHM, (CBS), Springfield, MA and radio station WNEM-AM in Saginaw-Bay City, MI.

Media Contact: Jen Harken, 515.284.3125 or jen.harken@meredith.com