

Meredith to Report Fiscal Third Quarter Results April 22

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DES MOINES, Iowa
(NYSE:MDP)

DES MOINES, Iowa, April 15 /PRNewswire-FirstCall/ -- Meredith Corporation (NYSE: MDP), one of America's leading media and marketing companies, plans to report third quarter results for fiscal 2008 on Tuesday, April 22, 2008, prior to the opening of U.S. stock markets.

A conference call will be held that day at 11:00 a.m. EDT to discuss the results. To listen, visit Meredith Corporation's Investor Information section at <http://www.meredith.com/> prior to the start of the call. An archive version of the formal remarks and the audio portion of the webcast will be available on Meredith's Web site.

ABOUT MEREDITH CORPORATION

Meredith Corporation (NYSE: MDP) (<http://www.meredith.com/>) is one of America's premier media and marketing companies. Meredith combines well-known national brands -- including Better Homes and Gardens, Parents, Ladies' Home Journal, Family Circle, American Baby, Fitness and More -- with local television brands in fast growing markets. Meredith is the industry leader in creating content in key consumer interest areas such as home, family, health and wellness, and self-development. The Company then uses multiple distribution platforms -- including print, television, online, mobile and video -- to give consumers content they desire and to deliver the messages of its marketing partners. Additionally, Meredith uses its many assets to create powerful custom marketing solutions for many of the nation's top brands and companies. The goals of these programs are to increase consumer loyalty and produce repeated consumer interaction. In the last two years, Meredith has significantly added to its capabilities in this area through the acquisition of cutting-edge companies in areas such as online, word-of-mouth and database marketing. Meredith employs approximately 3,000 people throughout the United States, including approximately 1,000 in Des Moines and 750 in New York City. The Company's 2007 annual revenues were \$1.6 billion.

SOURCE: Meredith Corporation

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