

Better Homes and Gardens Calls for Entries for Annual Recipe Contest

BETTER HOMES AND GARDENS WANTS YOUR ORIGINAL RECIPES

Magazine Call for Entries to Annual Recipe Contest for Chance to Win \$25,000

NEW YORK (April 14, 2008) – *Better Homes and Gardens* announced today its call for entries to the **2008 Prize Tested Recipe Annual Challenge**. Through July 18, contestants can submit their favorite original recipes to *Better Homes and Gardens* for a chance to win cash and prizes totaling \$25,000.

Six winners will each receive \$2,500 for their recipes in each of the categories including **Desserts, Everyday Easy, Good & Healthy, Grilling, Holiday** and **Personal Favorites**.

One of those six, will be named the Grand Prize winner and will take home a total of \$25,000 in cash, a trip for two to Sonoma County's Rodney Strong Vineyards and the opportunity to prepare their recipe in the *Better Homes and Gardens* Test Kitchen with a food editor. The Grand Prize winner's recipe will also be featured in a 2009 issue of *Better Homes and Gardens* and on a nationally-syndicated Prize Tested Recipe television special.

Cooks can enter their original recipes in the *Better Homes and Gardens* Prize Tested Recipe Annual Challenge at **BHG.com/PTRannual** between April 7 and July 18.

"Continuing a tradition of more than 70 years of Prize Tested Recipes, the *Better Homes and Gardens* 2008 Prize Tested Recipe Annual Challenge allows our 39 million readers to share their favorite flavorful, original and practical recipes with us," said *Better Homes and Gardens* Editor in Chief Gayle Butler.

2008 Annual Challenge Partners Include:

Rodney Strong -- At Rodney Strong Vineyards, we are dedicated to crafting world-class Sonoma County wines. We grow and produce our wines exclusively from four of Sonoma County's finest appellations – Russian River Valley, Chalk Hill, Alexander Valley and Sonoma Coast. The winery was founded in 1959 by Sonoma County wine pioneer Rodney D. Strong as the 13th bonded winery in the county. Today, the winery is privately owned by the Klein family, a fourth generation California agricultural family. Visit us online at www.rodneystrong.com.

Sun-Maid -- For over 95 years, Sun-Maid has played a key role in the California raisin industry. Its raisins and other dried fruit products are consumer favorites worldwide. With no preservatives or additives, Sun-Maid Natural California Raisins are Just Grapes and Sunshine, full of disease-fighting antioxidants. With Sun-Maid, you have it all – quality, taste, nutrition, convenience and real fruit goodness. For delicious and nutritious recipes, visit www.sunmaid.com

Tostitos -- TOSTITOS® brand dips are America's #1 brand of dips. Our quality ingredients make the dips the perfect accompaniment to TOSTITOS® brand Tortilla Chips. Whether it's the great taste of Real Cheese in TOSTITOS® brand Salsa con Queso or the fresh tasting tomatoes, onions and peppers in TOSTITOS® brand All Natural Chunky Salsa, TOSTITOS® brand Dips will help make any gathering a celebration. For recipes and additional information, visit www.tostitos.com.

Uncle Ben's -- UNCLE BEN'S®, the number one rice brand in America, is proud to offer a wide range of rice dishes with flavors and textures that will help bring more to your meals, both for convenient side dishes and savory main courses. UNCLE BEN'S® offers a wide variety of white, whole grain brown, long grain & wild, and flavored rices in cook times ranging from 30 minutes to 90 seconds, as well as rice for food service operations such as restaurants, schools and hospitals. UNCLE BEN'S® is

manufactured by Mars Food US, part of the United States food, snack and pet care operations of Mars, Incorporated. For more information, visit www.UncleBens.com.

Eggland's Best -- Compared to an ordinary egg, Eggland's Best eggs contain 25 percent less saturated fat, 19 percent less cholesterol (175 mg vs. 215 mg), 200 mcg of lutein for eye health, provide ten times more Vitamin E, plus 40 percent of a person's daily requirement of iodine, and are an ideal way to include three times more Omega 3 than an ordinary egg in one's diet. Eggland's Best is the No. 1 branded egg in the U.S. They are the recipients of many awards including The Best Tasting Egg in America from the American Culinary Chefs Best for six consecutive years. The distinctive "EB" stamp on the shell assures consumers that the eggs meet the highest standards of taste, nutrition and quality. Eggland's Best hens are fed a strictly controlled, high-quality, all-natural, all-vegetarian diet without added hormones, antibiotics or steroids of any kind. For more information, visit www.eggland.com.

About *Better Homes and Gardens*

Better Homes and Gardens is America's largest enthusiast magazine brand, fueling and satisfying readers' desire for improving their home and their lives. With a circulation of 7.6 million and a readership of more than 39 million, *Better Homes and Gardens* is a vibrant down-to-earth guide for the woman who is passionate about her home and garden and all they encompass. www.bhg.com

CONTACT: Lisa Bagley, 212-551-7189, lisa.bagley@meredith.com

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