

Meredith Corporation to Present at the Deutsche Bank 2008 Media & Telecommunications Conference

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(NYSE:MDP)

DES MOINES, Iowa, June 6 /PRNewswire-FirstCall/ -- The Meredith Corporation (NYSE: MDP) today announced that Steve Lacy, President and Chief Executive Officer, and Wendy Riches, Executive Vice President, plan to present at the Deutsche Bank 2008 Media & Telecommunications Conference in New York, NY, on Monday, June 9, 2008 at 1:35pm EDT. A live audio webcast of the presentation will be accessible to the public on the Company's Website, <http://www.meredith.com/> and a replay will be available for 30 days after the presentation.

ABOUT MEREDITH CORPORATION

Meredith Corporation (NYSE: MDP) (<http://www.meredith.com/>) is one of America's premier media and marketing companies. Meredith combines well-known national brands -- including Better Homes and Gardens, Parents, Ladies' Home Journal, Family Circle, American Baby, Fitness and More -- with local television brands in fast growing markets. Meredith is the industry leader in creating content in key consumer interest areas such as home, family, health and wellness and self-development. Meredith then uses multiple distribution platforms -- including print, television, online, mobile and video -- to give consumers content they desire and to deliver the messages of its marketing partners. Additionally, Meredith uses its many assets to create powerful custom marketing solutions for many of the nation's top brands and companies. The goals of these programs are to increase consumer loyalty and produce repeated consumer interaction. In the last two years, Meredith has significantly added to its capabilities in this area through the acquisition of cutting-edge companies in areas such as online, word-of-mouth and database marketing. Meredith employs approximately 3,600 people throughout the United States and fiscal 2007 annual revenues were \$1.6 billion.

SOURCE: Meredith Corporation

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Web site: <http://www.meredith.com/>

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