

# MEREDITH BROADCASTING GROUP PROMOTES DARRIN MCDONALD TO VP/GENERAL MANAGER AT KVVU-TV IN LAS VEGAS

LAS VEGAS, NV (October 1, 2008) - Meredith Corporation (NYSE:MDP) today promoted Acting General Manager Darrin McDonald to Vice President/General Manager at KVVU-TV in Las Vegas, NV.

"Darrin has extensive local experience and industry knowledge and the ability to make things happen," said Paul Karpowicz, President of the Meredith Broadcasting Group. "I am confident in his leadership abilities to continue the growth of KVVU."

McDonald joined KVVU-TV as General Sales Manager in 2007, and was promoted to Acting General Manager in August 2008. Prior to working in Las Vegas, McDonald was General Sales Manager at Meredith's KSMO-TV in Kansas City since 2004. He has nearly 20 years of experience in the broadcasting business, including a stint as station manager of an Omaha, NE, triopoly.

## About Meredith Broadcasting Group

Meredith Corporation ([www.meredith.com](http://www.meredith.com)) is one of the nation's leading media and marketing companies with core competencies in magazine and book publishing, television broadcasting, integrated marketing and interactive media. Meredith owns 12 television stations that reach nearly 10 percent of television households across the country. Meredith's Broadcasting assets include: WGCL-TV (CBS), Atlanta; KPHO-TV (CBS), Phoenix, AZ; KPTV (FOX) and KPDX-TV (MYN), Portland, OR; WFSB-TV (CBS), Hartford-New Haven, CT; WSMV-TV (NBC), Nashville, TN; KCTV (CBS) and KSMO (MYN), Kansas City, MO; WHNS-TV (FOX), Greenville-Spartanburg-Anderson, SC-Asheville, NC; WNEM-TV (CBS), Flint-Saginaw, MI; KVVU-TV (FOX), Las Vegas, NV; WSHM, (CBS) Springfield, MA; and radio station WNEM-AM in Saginaw-Bay City, MI.

## Media Contact

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