

# MEREDITH BROADCASTING GROUP TAPS LARENCE OAKS AS VICE PRESIDENT OF TECHNOLOGY

Des Moines, IA (November 12, 2008) - Meredith Corporation (NYSE:MDP) today hired Larence K. Oaks to serve as Vice President of Technology for the Meredith Broadcasting Group. Oaks will oversee all technical operations for Meredith's 12 television stations.

"Larry possesses a great blend of extensive technical skills and industry knowledge that will help us become a more efficient and profitable business in this constantly changing industry," said Paul Karpowicz, President of the Meredith Broadcasting Group.

Oaks most recently served as Director of Engineering – Special Projects for LIN TV Corporation. He was responsible for digital TV transition and implemented a number of projects that improved efficiencies across the company. Oaks has been in the broadcasting business for nearly 30 years. His roles include Director of Engineering at WIVB-TV in Buffalo, NY, Chief Engineer at WAND-TV in Decatur, IL, and Assistant Chief Engineer at WISH-TV in Indianapolis, IN.

"I am excited to join an innovative company like Meredith," said Oaks. "The group has proven they are on the cutting edge of technology through upgrades such as the Ignite system, automated cameras, high definition news, and centralized master control. I look forward to building Meredith's technical capabilities even further."

#### About Meredith Broadcasting Group

Meredith Corporation ([www.meredith.com](http://www.meredith.com)) is one of the nation's leading media and marketing companies with core competencies in magazine and book publishing, television broadcasting, integrated marketing and interactive media. Meredith owns 12 television stations that reach nearly 10 percent of television households across the country. Meredith's Broadcasting assets include: WGCL-TV (CBS), Atlanta; KPHO-TV (CBS), Phoenix, AZ; KPTV (FOX) and KPDX-TV (MYN), Portland, OR; WFSB-TV (CBS), Hartford-New Haven, CT; WSMV-TV (NBC), Nashville, TN; KCTV (CBS) and KSMO (MYN), Kansas City, MO; WHNS-TV (FOX), Greenville-Spartanburg-Anderson, SC-Asheville, NC; WNEM-TV (CBS), Flint-Saginaw, MI; KVVU-TV (FOX), Las Vegas, NV; WSHM, (CBS) Springfield, MA; and radio station WNEM-AM in Saginaw-Bay City, MI.

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