

Patrick Taylor Promoted to VP Communications, Meredith Publishing Group

NEW YORK, NY (November 18, 2008) – Meredith Corporation (NYSE:MDP) today announced that Patrick Taylor is being promoted to Vice President, Communications, Meredith Publishing Group, effective immediately.

Taylor will continue to oversee all media and marketing communications for Meredith's media brands and digital properties including Better Homes and Gardens, Family Circle and More, among others. He will also work closely with the company's business groups to support key marketing and communications initiatives. Taylor will continue report to Art Slusark, Vice President of Corporate Communications and Government Relations, and Nancy Weber, Chief Marketing Officer, Meredith Publishing Group.

"Patrick has done an outstanding job raising the visibility and enhancing the reputation of the Meredith Publishing Group since he joined the company," said Jack Griffin, President, Meredith Publishing Group. "He has expanded his role to take on a number of areas that have direct revenue-generating components as public relations has become an important part of our multi-platform selling strategy. We look forward to his continued leadership."

Taylor, aged 50, joined Meredith in 2002 as Director of New York Media and Marketing Communications and was promoted to Executive Director, Meredith Publishing Group Communications in 2005. He is based in Meredith's New York offices. He resides in New Jersey with his family, and is a graduate of Dickinson College in Carlisle, PA.

About Meredith Corporation

Meredith Corporation (www.meredith.com) combines well-known national brands – including Better Homes and Gardens, Parents, Ladies' Home Journal, Family Circle, American Baby, Fitness and More – with local television brands in fast growing markets. Meredith is the industry leader in creating content in key consumer interest areas such as home, family, health and wellness and self-development. Meredith then uses multiple distribution platforms – including print, television, online, mobile and video – to give consumers content they desire and to deliver the messages of its marketing partners. Additionally, Meredith uses its many assets to create powerful custom marketing solutions for many of the nation's top brands and companies. In the last two years, Meredith has significantly added to its capabilities in this area through the acquisition of cutting-edge companies in areas such as online, word-of-mouth and database marketing. Meredith also licenses its popular brands to leading companies, including an extensive line of Better Homes and Gardens-branded home products available exclusively at Wal-Mart. Meredith employs approximately 3,000 people throughout the United States, including approximately 1,000 in Des Moines and 750 in New York City.