

# Meredith Local Media Group Relaunches Station Web Sites

DES MOINES, IA (November 2, 2009) - Meredith Corporation (NYSE:MDP) today announced the re-launch of its Local Media Group Web sites. The newly re-designed sites boast state-of-the-art video players, live weather radars, breaking news alerts and numerous other design and technology upgrades.

According to Tim Reynolds, Director of Interactive Media for the Local Media Group, the redesign provides 6 million unique monthly users with the most comprehensive local news Web sites in each market.

"We created a vibrant local experience where our viewers can tap into Meredith's vast resources, content and news expertise," says Reynolds. "Also, we created a place where viewers can share their own ideas and comments."

With the help of Internet Broadcasting, the leading provider of Web sites, content and advertising revenue solutions, the redesigned Web sites feature increased social media and the opportunity for viewers to connect with each other and on-air talent via blogs, slide shows, Facebook and Twitter. Additionally, the local station Web sites are also now available as an iPhone application. Viewers can visit iTunes to get the latest news on their mobile device.

"The broadcasting industry is changing and our viewers now demand news 24/7 and on multiple platforms," said Paul Karpowicz, President of the Meredith Local Media Group. "The re-launch of our Web sites allows us to give viewers news when and how they want it – whether it's on television, the internet or their mobile device."

To visit Meredith's Local Media Group Web sites, please click on the following link.  
[http://www.meredith.com/media\\_portfolio/broadcast.html](http://www.meredith.com/media_portfolio/broadcast.html)

## About Meredith Local Media Group

Meredith Corporation ([www.meredith.com](http://www.meredith.com)) is one of the nation's leading media and marketing companies with core competencies in magazine publishing, television broadcasting, integrated marketing and interactive media. Meredith owns 12 television stations that reach nearly 10 percent of U.S. television households. Meredith's Broadcasting assets include: WGCL-TV (CBS), Atlanta; KPHO-TV (CBS), Phoenix, AZ; KPTV (FOX) and KPDX-TV (MYN), Portland, OR; WFSB-TV (CBS), Hartford-New Haven, CT; WSMV-TV (NBC), Nashville, TN; KCTV (CBS) and KSMO (MYN), Kansas City, MO; WHNS-TV (FOX), Greenville-Spartanburg-Anderson, SC-Asheville, NC; WNEM-TV (CBS), Flint-Saginaw, MI; KVVU-TV (FOX), Las Vegas, NV; WSHM, (CBS) Springfield, MA; and radio station WNEM-AM in Saginaw-Bay City, MI.

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