

# Meredith Senior Management to Present at Jefferies Conference

DES MOINES, Iowa, May 3, 2011 [PRNewswire/](#) -- Meredith Corporation (NYSE: MDP), the leading media and marketing company serving American women, announced that senior management will be presenting at the **Jefferies Global Technology, Internet, Media & Telecommunications Conference** at 10:40 am EDT on May 12.

(Logo: <http://photos.prnewswire.com/prnh/20090810/CG58830LOGO>)

A copy of the presentation as well as a Webcast will be made available on the Investor Relations portion of [www.meredith.com](http://www.meredith.com).

## **ABOUT MEREDITH CORPORATION**

Meredith Corporation (**NYSE: MDP**; [www.meredith.com](http://www.meredith.com)) is the leading media and marketing company serving American women. Meredith features multiple well-known national brands – including Better Homes and Gardens, Parents, Family Circle, Ladies' Home Journal, Fitness, More and American Baby – along with local television brands in fast-growing markets. Meredith is the industry leader in creating content in key consumer interest areas such as home, family, health and wellness and self-development. Meredith uses multiple distribution platforms – including print, television, online, mobile and video – to give consumers content they desire and to deliver the messages of its marketing partners. Additionally, Meredith uses its many assets to create powerful custom marketing solutions for many of the nation's top brands and companies. Meredith has significantly added to its capabilities in this area through the acquisition of cutting-edge companies in areas such as digital, mobile, word-of-mouth, social and database marketing.

SOURCE Meredith Corporation

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