

The Better Show Celebrates 1,000th Episode

Celebrity Guests, Other Surprises to Commemorate Milestone on December 22

NEW YORK, Dec. 21, 2011 /PRNewswire/ -- Rock superstar Chris Daughtry, a surprise celebrity chef and a special delivery from the cast of *Great Cakes* are among the luminaries that will help *The Better Show*, Meredith Video Studios' hot daily lifestyle television show, celebrate its 1,000th episode on December 22. Throw into the mix a few Kardashians and the hunky Chef Rocco DiSpirito via video flashbacks, and it adds up to perhaps the "best *Better Show*" ever.



(Logo: <http://photos.prnewswire.com/prnh/20111221/NY26458LOGO>)

"With a show so fun and exciting to work on every day, it's not hard to believe *The Better Show* has come this far and is already celebrating its 1,000th episode," said Kieran Clarke, Executive Vice President of Meredith Video Studios. "We are thrilled to have the chance to celebrate this milestone by looking back at our favorite moments, as well as surprise our viewers with some unexpected guests and events."

Co-hosts Audra Lowe and JD Roberto will highlight some of *The Better Show's* most memorable moments of its five-year history. Included in the fun are clips of the Kardashians, *The Better Show's* most frequent guests; and other notable guests including Danielle Radcliffe, Harry Connick Jr., Robin Williams and Kim Cattrall.

"*The Better Show* has already set a new standard for daytime syndicated programming," said Meredith Local Media Group President Paul Karpowicz. "Its unique mix of celebrities – along with top-notch content from Meredith's leading national magazine brands – is unmatched in the marketplace. We are looking forward to our sixth season and expanding into new markets in the coming months."

Now in its fifth season, *The Better Show* airs in 150 markets, reaches nearly 80 percent of U.S. television households and is available in nine of the nation's top 10 markets. The show is produced in New York City by Meredith Video Studios and consistently rates No. 1 in its time period in numerous markets.

Meredith Corporation (**NYSE: MDP**; www.meredith.com) is the leading media and marketing company serving American women. Meredith features multiple well-known national brands – including Better Homes and Gardens, Parents, Family Circle, Ladies' Home Journal, Fitness, More, American Baby and Every Day with Rachael Ray – along with local television brands in fast-growing markets. Meredith is the industry leader in creating content in key consumer interest areas such as home, family, health and wellness and self-development. Meredith uses multiple distribution platforms – including print, television, online, mobile, tablets, and video – to give consumers content they desire and to deliver the messages of its advertising and marketing partners.

Meredith owns or operates 13 television stations that reach nearly 10 percent of television households across the country and one radio station: WGCL-TV (CBS), Atlanta; WPCH-TV (TBS), Atlanta; KPHO-TV (CBS), Phoenix; KPDX-TV (MYN), Portland, OR; KPTV (FOX), Portland, OR; WFSB-TV (CBS), Hartford-New Haven, CT; WSMV-TV (NBC) Nashville, TN; KCTV (CBS), Kansas City, MO; KSMO (MYN), Kansas City, MO; WHNS-TV (FOX), Greenville-Spartanburg-Anderson, SC-Asheville, NC; WNEM-TV (CBS), Flint-Saginaw, MI; KVVU-TV (FOX), Las Vegas, NV; and WSHM, (CBS), Springfield, MA and radio station WNEM-AM in Saginaw-Bay City, MI.

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