

# Natalie Morales Of NBC's TODAY Show, Erica Hill Of NBC News, And Carolyn Manno Of NBC Olympics To Host 2016 More/Shape Women's Half-Marathon

## "TODAY" and NBC Olympics Serve as the Media Partners of the 13th Annual Race on April 17 in New York's Central Park

NEW YORK, April 13, 2016 [PRNewswire/](#) -- Meredith Corporation, (NYSE:MDP; [www.meredith.com](http://www.meredith.com)) the leading media and marketing company serving 100 million American women and 72 percent of U.S. millennial women, today announced that **Natalie Morales**, *TODAY* show News Anchor and Third-Hour Co-Host; **Erica Hill**, NBC News' Anchor and National Correspondent; and **Carolyn Manno**, NBC Olympics Host, will host and run the 2016 [MORE/SHAPE Women's Half-Marathon](#) and kick off one of the largest women's-only half-marathons in the country.

Experience the interactive Multimedia News Release here:

<http://www.multivu.com/players/English/7788252-more-shape-womens-half-marathon-hosts/>

The race, held by Meredith's *SHAPE* magazine in conjunction with the New York Road Runners (NYRR), will take place on Sunday, April 17, and draw 10,000 female runners and walkers of all ages, from around the world, to New York's Central Park.

Morales and Hill are returning for the second year, after hosting the [2015 MORE/SHAPE Women's Half-Marathon](#) and completing the race in an impressive 1:38:59 and 2:06:52, respectively.

"We're so excited to have Natalie, Erica and Carolyn join us for our 13<sup>th</sup> annual race," says Elizabeth Goodman Artis, Editor-in-Chief of *SHAPE*. "Their positive energy, and passion for health and fitness make them the perfect race hosts, and our runners will be thrilled to run alongside them on race day."

Morales, Hill and Manno will be joined on race day by more than 30 *TODAY* and NBC Olympics staff members, running as on behalf of Team Run for *TODAY* and Team NBC Olympics.

In addition, Jennifer Storms, Chief Marketing Officer of NBC Sports Group, will be honored as part of the first-ever [Women Run the World™ Relay & Mentorship Program](#). The program celebrates the 13<sup>th</sup> anniversary of the 13.1-mile race by recognizing 13 notable female leaders and highlighting the importance of supporting, inspiring and empowering the next generation of women. Additional honorees include Sara Bareilles, Danielle Brooks and Padma Lakshmi.

To watch the hosts kick off the partnership on *TODAY*, please visit <http://www.today.com/video/run-for-today-how-running-changed-the-life-of-a-man-with-dwarfism-665046595621>.

NBC's *TODAY* and NBC Olympics serve as the Media Partners of the MORE/SHAPE Women's Half-Marathon. Share your training and race photos with *TODAY* by tagging [@TODAYShow](#) and using the hashtag [#RunforTODAY](#) on social media. The Rio Olympics begin August 5<sup>th</sup>. To learn more, visit [nbcolympics.com](http://nbcolympics.com) and use the hashtag [#RoadToRio](#).

Race sponsors include Danskin Now, Lane Bryant, Maui Jim and Natalie's Orchid Island Juice Co. CARE, a leading humanitarian organization that empowers women and girls around the globe, serves as the Charity Partner. Bloomingdale's serves as the Retail Partner.

On race day, supporters and spectators are invited to cheer on the runners along the course in Central Park, and visit the Race Day Festival at Naumburg Bandshell to enjoy live music, free samples, giveaways, fun activities and more. There will also be an awards ceremony following the race to celebrate the runners and Women Run the World™ honorees.

For event updates, inspiration, expert training tips and more, join the conversation on social media through the hashtag **#WomenRunTheWorld**, and by following:

**MORE/SHAPE Half on Facebook:** [facebook.com/moreshapehalf](https://www.facebook.com/moreshapehalf)

**MORE/SHAPE Half on Twitter:** [@moreshapehalf](https://twitter.com/moreshapehalf)

**MORE/SHAPE Half on Instagram:** [@moreshapehalf](https://www.instagram.com/moreshapehalf)

To register for the 2016 MORE/SHAPE Women's Half-Marathon, visit <http://www.nyrr.org/races-and-events/2016/moreshape-womens-half-marathon>. For race details and additional information, please visit <http://moreshapehalf.com/>.

### **ABOUT SHAPE**

Launched in 1981, *SHAPE* helps women achieve the best versions of themselves while understanding that healthy living is more than an endgame—it's a source of personal joy and lasting reward. *SHAPE* magazine is published 10 times a year with a rate base of 2.5 million and an audience of 27 million, reaching women across all platforms, including the 8.5 million users on [Shape.com](http://Shape.com) and [Fitnessmagazine.com](http://Fitnessmagazine.com), and through award-winning consumer events and innovative brand extensions. Visit us online at: <http://www.shape.com/> | Facebook: <https://www.facebook.com/SHAPEmagazine> | Twitter: [@Shape\\_Magazine](https://twitter.com/Shape_Magazine) | Instagram: [@Shape\\_Magazine](https://www.instagram.com/Shape_Magazine) | Snapchat: @Shape\_Magazine

### **ABOUT NEW YORK ROAD RUNNERS (NYRR)**

Founded in 1958, New York Road Runners has grown from a local running club to the world's premier community running organization, whose mission is to help and inspire people through running. NYRR's commitment to New York City's five boroughs features races, community events, youth running initiatives, school programs, and training resources that provide hundreds of thousands of people each year, from children to seniors, with the motivation, know-how, and opportunity to *Run for Life*. NYRR's premier event, and the largest marathon in the world, is the TCS New York City Marathon. Held annually on the first Sunday in November, the race features 50,000 runners, from the world's top professional athletes to a vast range of competitive, recreational, and charity runners. To learn more, visit [www.nyrr.org](http://www.nyrr.org).

### **ABOUT TODAY**

NBC's TODAY is the news program that informs, entertains, inspires and sets the agenda each morning for Americans. Airing live from 7 am to 11 am ET, TODAY reaches more than 5 million people every day through its broadcast, and millions more through [TODAY.com](http://TODAY.com), the TODAY app, and social media platforms. Matt Lauer, Savannah Guthrie, Al Roker, Natalie Morales, Willie Geist, Tamron Hall, Carson Daly, Hoda Kotb, and Kathie Lee Gifford are the anchors and hosts, Noah Oppenheim is the SVP and Executive in Charge, and Don Nash is the executive producer.

### **ABOUT NBC OLYMPICS**

A division of NBC Sports Group, NBC Olympics is responsible for producing, programming and promoting NBCUniversal's Olympic coverage. It is renowned for its unsurpassed Olympic heritage, award-winning production, and ability to aggregate the largest audiences in U.S. television history. The 2012 London Olympics were watched by 217 million Americans across the networks of NBCUniversal, making it the most-watched event in U.S. television history.

Having produced every Summer Olympics since Seoul in 1988 and every Winter Olympics since Salt Lake City in 2002, the networks of NBCUniversal are synonymous with the Games in the United States. NBCUniversal has the U.S. media rights on all platforms to all Olympic Games through 2032. At the conclusion of the 2032 Games, NBCUniversal will have presented 23 total Olympic Games and 17 consecutive, the most for a U.S. media company in both categories.

NBC has won more than 100 Emmy Awards for its Olympics coverage, as well as a prestigious Peabody Award for its presentation of the Beijing Opening Ceremony in 2008, which *USA Today* said was "the best overall Olympic experience ever provided by a U.S. network."



For further information: Liv Ren, 212.551.7033, liv.ren@meredith.com

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