

# Family Circle Magazine And MASTERCHEF Expand Partnership By Launching All-Star Cruise Sweepstakes

**America's No. 1-Selling Food and Family Magazine and FOX's Hit Culinary Competition Series Offer Consumers a Chance to Win the "Sail Away with MASTERCHEF" Sweepstakes and Join the MASTERCHEF Cruise Setting Sail for the Caribbean Nov. 12-19**

NEW YORK, June 6, 2017 /[PRNewswire](#)/ -- Meredith Corporation's (NYSE: MDP; [meredith.com](#)) [Family Circle](#), the No. 1-selling food and family magazine reaching an audience of 16 million readers per month, and FOX's hit culinary competition series and America's most-watched competitive cooking show, MASTERCHEF, announced today an expanded partnership for the third consecutive season. On May 9, *Family Circle* officially launched the "Sail Away with MASTERCHEF" Sweepstakes. Now through August 2017, readers are invited to enter for a chance to win a trip on the MASTERCHEF Cruise for a week-long sail in the Caribbean November 12-19. As a Season Eight partner, *Family Circle* will also be featured on the show and participate in the "Chicken and Potatoes Challenge" airing August 23<sup>rd</sup>.

"We are very excited to collaborate with MASTERCHEF for a third consecutive year," said Lee Slattery, Vice President and Publisher of *Family Circle*. "This partnership is a great opportunity for us to tap into a new audience of food lovers and home cooks everywhere."

"MASTERCHEF and *Family Circle* share a commitment to celebrating home cooks across the country," said Marisa Hammonds, Senior Vice President, Digital, Marketing & Research, Endemol Shine North America. "In our third season together, we are thrilled to expand the partnership by bringing fans and readers alike new ways to engage their culinary passions."

The "Sail Away with MASTERCHEF" sweepstakes' grand prize winner and a guest will enjoy tasting food created by their favorite MASTERCHEF All Stars and experience MASTERCHEF LIVE filled with iconic challenges, hands-on culinary demos, and much more. Featured MASTERCHEF All Stars include Claudia Sandoval (Season 6 winner), Luca Manfe (Season 4 winner), Shaun O'Neal (Season 7 winner), Brandi Mudd (Season 7 All Star) and Tanorria Askew (Season 7 All Star).

To further promote the sweepstakes, *Family Circle* and MASTERCHEF will partner on a number of in-book, online and on-air content, in addition to a call-to-action on social media, culminating in the show's "Chicken and Potatoes Challenge" episode. The challenge winner and recipe will also be featured in the October 2017 issue of *Family Circle*.

"Everyone is looking for new ways to serve chicken and potatoes. Our readers know they can count on us to deliver doable-yet-surprising recipes for that go-to favorite," said Cheryl Brown, Editor-in-Chief, *Family Circle*. "Our partnership with MASTERCHEF is a great opportunity to celebrate the creativity of home cooks everywhere."

An all-new episode of MASTERCHEF airs Wednesday, June 7 (8:00-9:00 PM ET/PT) on FOX. In Part Two of The Battle for a White Apron, Award-winning chefs Gordon Ramsay, Christina Tosi and new judge Aarón Sánchez meet the remaining chefs who will compete for a spot in the Top 20. Only nine aprons remain and it will be up to the judges to decide who makes it and who goes home.

For additional information and to enter the "Sail Away with MASTERCHEF" Sweepstakes, please visit [www.familycircle.com/MASTERCHEF](http://www.familycircle.com/MASTERCHEF).

To learn more about the MASTERCHEF Cruise, go to [www.masterchefcruise.com](http://www.masterchefcruise.com) for program details.

### **ABOUT FAMILY CIRCLE**

*Family Circle* offers women engaging content, candid advice and the peace of mind to raise a happy, healthy family. Reaching 16 million readers each month via an award-winning print magazine, robust website, tablet editions and social networks, *Family Circle* understands what inspires women and encourages them to celebrate life's milestones. *Family Circle* is the media sponsor of the Volvo Car Open, the longest-running title women's-only tennis tournament in the world. The event is held annually at Volvo Car Stadium in Charleston, SC. *Family Circle* is published twelve times a year by Meredith Corporation [NYSE: MDP] with a circulation of four million.

### **ABOUT ENDEMOL SHINE NORTH AMERICA**

Endemol Shine North America delivers world-class content and compelling storytelling to multiple platforms in the U.S. and across the globe. Endemol Shine North America is part of Endemol Shine Group, the global content creator, producer and distributor with a diverse portfolio of companies that are behind some of the most prominent hit television formats and series in the world.

Endemol Shine Group's companies in North America are behind such hit series as Big Brother (CBS), The Biggest Loser (NBC), Ink Master (Spike), Kingdom (AT&T Audience Network), MasterChef (FOX), MasterChef Junior (FOX), Swamp People (History), The Real Housewives of Atlanta (Bravo), Steve Harvey (NBCU), T.I. & Tiny: The Family Hustle (VH1), Steve Austin's Broken Skull Challenge (CMT), Billion Dollar Buyer (CNBC), Hunted (CBS), Fear Factor (MTV), I'm Dying Up Here (Showtime) and upcoming Best.Cover.Ever (YouTube), Ambulance (CBS), Page Six TV (Syndicated), Trading Spaces (TLC) and Superhuman (FOX).

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