

Better Homes & Gardens Magazine Unveils Seventh Annual September Stylemaker Issue

Annual Issue Features Influencers Including Joy the Baker, Lili Diallo and Barri Leiner Grant

DES MOINES, Iowa, Aug. 15, 2017 /PRNewswire/ -- [Better Homes & Gardens \(BH&G\)](#), the leading lifestyle brand reaching 40 million consumers a month published by Meredith Corporation (NYSE: MDP, www.meredith.com), today released its seventh annual Stylemaker issue, highlighting creative forces and tastemakers who influence the worlds of beauty, food, home design, and entertaining. The issue is available on newsstands today.

The cover features interiors stylist and author, Lili Diallo. Diallo joins 39 other Stylemakers from all ages and walks of life who shape the way we decorate, cook, garden, organize, dress, and celebrate.

"The Stylemakers featured in this issue embody the *Better Homes & Gardens* brand," says Stephen Orr, Editor-in-Chief of *Better Homes & Gardens*. "Just as we do with our own content, these influencers were chosen for their ability to reach, engage with and inspire our readers in various aspects of their daily lives."

The 2017 BH&G Stylemakers include:

- **Joy Wilson:** Food writer and photographer known as Joy the Baker. Her blog attracts over 600,000 unique visitors a month.
- **Helen Norman:** Fashion and lifestyle photographer and owner of Star Bright Farm in Maryland.
- **Lior Lev Sercarz:** Owner of spice shop La Boite in New York and author of *The Spice Companion*.
- **Jean Brownhill:** CEO of Sweeten, a company founded to help homeowners planning a renovation find the right contractor and navigate trouble spots.
- **Gregg Renfrew:** Founder of Beautycounter, a nontoxic beauty brand that aims to get safer products in the hands of everyone.
- **Dallas Shaw:** Fashion illustrator, style expert, and author of *The Way She Wears It*.
- **Kim Ficaro:** Prop and interiors stylist who recently launched her own home collection with an e-commerce store, [Totem Home](#), for which she collaborates with artisans in Mexico and Morocco on a range of designs.

To celebrate the issue, *Better Homes & Gardens* is hosting its sixth annual Stylemaker event at the 1 Hotel Brooklyn Bridge on September 28th. Over 80 top influencers and tastemakers are expected to join for a day of classes, workshops, and panels.

"Stylemaker is an annual event that brings to life the pages of *Better Homes & Gardens* with a day of thoughtfully curated panels and activities," says Stephen Bohlinger, Group Publisher. "We pride ourselves on our ability to reach a wide audience who trust us for guidance on everything from decorating, gardening and food to health, beauty and fashion. Stylemaker is a way for us to showcase our strengths across all those verticals."

Sponsors of the event include Bertolli, Gymboree and Torani.

For more information about *Better Homes & Gardens* Stylemaker go to: www.bhg.com/stylemaker

ABOUT BETTER HOMES & GARDENS

Better Homes & Gardens serves, connects and inspires readers who infuse color and creativity into

each aspect of their lives. Reaching 40 million readers a month via the most trusted print magazine, the brand also extends across a robust website, multiple social platforms, tablet editions, mobile apps, broadcast programs and licensed products. Better Homes & Gardens fuels our readers' passions to live a more colorful life through stunning visuals, a balance of substance and surface, and a blend of expert and reader ideas. Better Homes & Gardens is published 12 times a year by Meredith Corporation, with a rate base of 7.6 million.

Additional information may be found at www.bhg.com | Facebook: facebook.com/mybhg | Twitter: twitter.com/bhg | Pinterest: pinterest.com/bhg | Instagram: instagram.com/betterhomesandgardens.

ABOUT MEREDITH CORPORATION

Meredith Corporation (**NYSE: MDP**; www.meredith.com) has been committed to service journalism for 115 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print, digital, mobile and video – to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners.

Meredith's National Media Group reaches 110 million unduplicated women every month, including 70 percent of U.S. Millennial women. Meredith is the leader in creating and distributing content across platforms in key consumer interest areas such as food, home, parenting and health through well-known brands such as Better Homes & Gardens, Allrecipes, Parents and SHAPE. Meredith also features robust brand licensing activities, including more than 3,000 SKUs of branded products at 5,000 Walmart stores across the U.S. Meredith Xcelerated Marketing is an award-winning, strategic and creative agency that provides fully integrated marketing solutions for many of the world's top brands, including The Kraft Heinz Co., Benjamin Moore, Allergan, TGIFriday's and WebMD.

Meredith's Local Media Group includes 17 television stations reaching 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 – including Atlanta, Phoenix, St. Louis and Portland – and 13 in Top 50 markets. Meredith's stations produce 700 hours of local news and entertainment content each week, and operate leading local digital destinations.

SOURCE Meredith Corporation; Better Homes & Gardens

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