

# Meredith Corporation Promotes Dina Nathanson to Senior Vice President of Human Resources

DES MOINES, Iowa and NEW YORK, Nov. 6, 2017 /PRNewswire/ -- Meredith Corporation (NYSE:MDP; [www.meredith.com](http://www.meredith.com)) announced today that Dina Nathanson has been promoted to Senior Vice President of Human Resources, effective immediately. In her new role, she will lead Meredith's human resources initiatives across the enterprise. She will report to Meredith President and Chief Operating Officer Tom Harty.

Nathanson has done an outstanding job as Vice President of Human Resources for Meredith's National Media Group, a position she has held since June 2010. This includes leading integration efforts for a number of acquisitions, including multiplatform brands Allrecipes, Shape, Martha Stewart Living, EatingWell and Rachael Ray Every Day, along with digital acquisitions Selectable Media, ShopNation and Qponix.

"We are very pleased to expand Dina's responsibilities to include all of Meredith Corporation," said Harty. "I have had the opportunity to work closely with Dina the last seven years and observe how she has skillfully handled a variety of human resources initiatives and challenges. We look forward to even greater contributions in her new role."

Nathanson has more than 25 years of human resources experience in the media industry, including senior leadership roles at Condé Nast, Universal Pictures, Viacom UK and MTV Networks. She holds a Master's Degree from San Francisco State University and a Bachelor's Degree from the State University of New York at Buffalo.

Nathanson will be based primarily out of Meredith's Des Moines office, and will also spend significant time at the multi-platform media company's nearly 25 locations across the country.

## **ABOUT MEREDITH CORPORATION**

Meredith Corporation (NYSE: MDP; [www.meredith.com](http://www.meredith.com)) has been committed to service journalism for 115 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print, digital, mobile and video – to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners.

Meredith's National Media Group reaches 110 million unduplicated women every month, including 70 percent of U.S. Millennial women. Meredith is the leader in creating and distributing content across platforms in key consumer interest areas such as food, home, parenting and health through well-known brands such as Better Homes & Gardens, Allrecipes, Parents, SHAPE, Martha Stewart Living and The Magnolia Journal. Meredith also features robust brand licensing activities, including more than 3,000 SKUs of branded products at 5,000 Walmart stores across the U.S. Meredith Xcelerated Marketing is an award-winning, strategic and creative agency that provides fully integrated marketing solutions for many of the world's top brands, including The Kraft Heinz Co., Bank of America, WebMD, Volkswagen and NBCUniversal.

Meredith's Local Media Group includes 17 television stations reaching 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 – including Atlanta, Phoenix, St. Louis and Portland – and 13 in Top 50 markets. Meredith's stations produce 700 hours of local news and entertainment content each week, and operate leading local digital destinations.

SOURCE Meredith Corporation

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