

# Poduska Named VP/General Manager Of Meredith TV Duopoly In Kansas City

DES MOINES, Iowa, Nov. 9, 2017 /PRNewswire/ -- Meredith Corporation (NYSE:MDP; [www.meredith.com](http://www.meredith.com)) announced today that Chuck Poduska has been named Vice President and General Manager of its KCTV/KSMO television station duopoly in Kansas City, effective immediately.

Poduska brings 35 years of experience and a track record of innovative and strategic leadership to the position. Most recently he served as Vice President of Finance for Meredith's Local Media Group, which consists of 17 stations in 12 markets. His distinguished career spans management roles at individual stations – including KCTV/KSMO – and group roles overseeing strategies and finances.

"Chuck's combination of station management experience and Local Media Group oversight provides an outstanding formula for success in Kansas City," said Paul Karpowicz, Meredith Local Media Group President. "He intimately understands the challenges and growth drivers of local television stations, coupled with a deep knowledge of the larger group strategy. I have worked closely with Chuck for many years and look forward to his significant contributions at KCTV/KSMO."

Prior to joining KCTV/KSMO, Poduska:

- Most recently spent four years as Vice President of Finance for the Meredith Local Media Group;
- Served as Business Manager for KCTV/KSMO in Kansas City for 15 years;
- Served for eight years as Business/Operations Manager for WOFL/WOGX in Orlando, which were owned by Meredith at the time; and
- Worked at Meredith headquarters in Des Moines for five years in various audit/financial analysis positions.

Poduska received his Bachelor of Business Administration in Accounting degree from the University of Iowa. He became a CPA in 1985.

"I am eager to return to our Kansas City duopoly and use my market knowledge and experience to grow ratings and revenue," said Poduska. "We have a framework for increased success in place, and I look forward to working with the team."

Meredith will conduct a nationwide search to replace Poduska as Local Media Group Vice President of Finance.

## **About Meredith Corporation**

Meredith Corporation (NYSE: MDP; [www.meredith.com](http://www.meredith.com)) has been committed to service journalism for 115 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print and digital – to provide consumers with content they desire and to deliver the messages of its advertising partners.

Meredith's Local Media Group includes 17 owned or operated television stations reaching 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 and 13 in Top 50 markets. Meredith's stations produce approximately 700 hours of local news and entertainment content each week, and operate leading local digital destinations.

SOURCE Meredith Corporation

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