

Martha Stewart Living Named to Ad Age's "Magazines of the Year" List

NEW YORK, Dec. 4, 2017 /PRNewswire/ -- Meredith Corporation (NYSE: MDP; meredith.com)— the leading media and marketing company with national brands serving more than 110 million American women—including 70 percent of all U.S. female Millennials—is pleased to announce that *Martha Stewart Living* has been named to *Ad Age's* Magazines of the Year list.

Led by Editor-in-Chief Elizabeth Graves and VP/Group Publisher Daren Mazzucca, *Martha Stewart Living* has had a phenomenal year with both readers and advertisers. The brand debuted a magazine redesign with the October issue, revealing exclusive typography, fresh and enlarged imagery, and a number of new cross-platform franchises. The look is now modern and forward-thinking, yet still timeless, classic and always aiming to create trends rather than follow them. It's the *Martha Stewart Living* that millions of people love, but now even more.

"It's truly an honor to be part of *Ad Age's* 'Magazines of the Year' list," says Graves. "It's exciting to build upon Martha's trusted expertise, take the brand to new heights, and have that recognized in the industry." Adds Mazzucca, "We have an incredible team, and I think we are only getting started."

In addition to this *Ad Age* honor, the brand has received several prestigious accolades in 2017. Last month, Founder and Chief Creative Officer, Martha Stewart, was named *Adweek's* "Media Visionary" on their annual "Hot List" in publishing. In April, the brand was honored with a James Beard Media Award for its online video series, "Kitchen Conundrums." And heading into its 27th year, *Martha Stewart Living* continues to build both its audience and revenue under the leadership of Graves, Mazzucca, and Stewart.

"We are thrilled that *Martha Stewart Living* has been named to *Ad Age's* 'Magazines of the Year' List. It has been a record-breaking year for Meredith, and this brand has had tremendous success due to the diligent work of their editorial and advertising teams," says Meredith's President of the National Media Group, Jon Werther. "We are looking forward to continued success in 2018 from *Martha Stewart Living*."

The brand is one among Meredith Corporation's large portfolio of successful print and digital brands. For more information regarding Meredith Corporation, head to Meredith.com.

ABOUT MEREDITH CORPORATION

Meredith Corporation (NYSE: MDP; www.meredith.com) has been committed to service journalism for 115 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print, digital, mobile and video – to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners.

Meredith's National Media Group reaches more than 110 million unduplicated women every month, including 70 percent of U.S. Millennial women. Meredith is the leader in creating and distributing content across platforms in key consumer interest areas such as food, home, parenting and health through well-known brands such as *Better Homes & Gardens*, *Allrecipes*, *Parents*, *SHAPE*, *Martha Stewart Living* and *The Magnolia Journal*. Meredith also features robust brand licensing activities, including more than 3,000 SKUs of branded products at 5,000 Walmart stores across the U.S. Meredith Xcelerated Marketing is an award-winning, strategic and creative agency that provides fully integrated marketing solutions for many of the world's top brands, including The Kraft Heinz Co., Bank of America, WebMD, Volkswagen and NBCUniversal.

Meredith's Local Media Group includes 17 television stations reaching 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 – including Atlanta, Phoenix, St. Louis and Portland – and 13 in Top 50 markets. Meredith's

stations produce 700 hours of local news and entertainment content each week, and operate leading local digital destinations.

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