

PEOPLE And Entertainment Weekly Celebrate The OSCARS® With Red Carpet Live Pre-Show On Sunday, March 4

"PEOPLE & ENTERTAINMENT WEEKLY RED CARPET LIVE" Streaming Begins 5pm ET/2pm PT on PeopleTV in Collaboration with Twitter

Also Available on PEOPLE.com, EW.com, InStyle.com, Time.com, Facebook Live, YouTube Live #RedCarpetLive

LOS ANGELES, Feb. 22, 2018 /PRNewswire/ -- PEOPLE and Entertainment Weekly will host a live streaming pre-show from three locations on the red carpet in celebration of the 90th Oscars® on **Sunday, March 4 at 5pm ET/2pm PT** in Los Angeles. PEOPLE editor in chief **Jess Cagle** will host the "PEOPLE and Entertainment Weekly Red Carpet Live" pre-show from the red carpet bleachers at PEOPLE's sixth annual Oscar® Fan Experience, where he will join 300 VIP guests to chat about nominees, predictions, and the evening's biggest trends and fashions with PEOPLE style & beauty director **Andrea Laventhal** and Entertainment Weekly senior writer **Sara Vilkomerson**. Viewers watching the pre-show via live stream on Twitter will be invited to send in questions about Hollywood's biggest night using the hashtag #RedCarpetLive. Also featured in the "PEOPLE and Entertainment Weekly Red Carpet Live" pre-show are PEOPLE deputy editor **JD Heyman**, PeopleTV's **Lola Ogunnaike**, and Entertainment Weekly digital staff editor **Gerrad Hall**, who will interview celebrities and offer commentary from two different locations on the red carpet.

The "PEOPLE and Entertainment Weekly Red Carpet Live" pre-show will stream for 90 minutes on PeopleTV (the streaming network from PEOPLE and Entertainment Weekly) in collaboration with Twitter and will be available globally via @PeopleTV for Twitter's logged-in and logged-out audience. The pre-show will also be available for streaming on PEOPLE.com, EW.com, InStyle.com, Time.com, Facebook Live, and YouTube Live. PEOPLE and Entertainment Weekly will be socialing on Twitter, Facebook, Instagram, and Snapchat throughout the evening using the hashtag #RedCarpetLive.

"The Oscars is the ultimate red carpet event for people who love movies, glamorous stars, and fashion," said Jess Cagle. "This year PEOPLE and EW are offering even more live red carpet pre-show coverage featuring celebrity interviews and style commentary, plus the opportunity to interact with fans on-site in the red carpet bleachers along with movie enthusiasts on social media leading up to the broadcast."

The 90th Oscars will be held on Sunday, March 4, 2018, at the Dolby Theatre® at Hollywood & Highland Center® in Hollywood, and will be broadcast live on the ABC Television Network at 8 p.m. ET/5 p.m. PT. The Oscars, produced by De Luca and Todd and hosted by **Jimmy Kimmel**, also will be televised in more than 225 countries and territories worldwide. Additionally, "The Oscars: All Access" live stream from the red carpet and backstage will begin at 6:30 p.m. ET/3:30 p.m. PT on Oscar.com. Presenters will include **Viola Davis**, **Mahershala Ali**, and **Emma Stone** with additional names to be announced.

About PEOPLE

PEOPLE revolutionized personality journalism when it launched as a weekly in 1974 with a mission to celebrate extraordinary people doing ordinary things and ordinary people doing extraordinary things. Ubiquitous and still at the center of pop culture more than 40 years later, the PEOPLE brand is

accessible across all media and platforms (print, digital, video, OTT, mobile, social) bringing more than 100 million consumers a unique mix of breaking entertainment news, exclusive photos, video, unparalleled access to the red carpet, celebrities, and in-depth reporting on the most compelling newsmakers of our time. An essential component of PEOPLE's editorial vision remains human interest stories, which touch and often mirror the lives of our passionate audience. ComScore ranks the PEOPLE/Entertainment Weekly Digital Network No. 1 in the entertainment news category. And now, the PEOPLE TV app offers a free, advertiser-supported OTT streaming video service. PEOPLE is an award-winning 24/7 news organization headquartered in NYC with reporters worldwide. For more information visit PEOPLE.com and Timeinc.com, and follow @people on Twitter and Instagram, @peplemag on Facebook, and the PEOPLE channel on YouTube and on Snapchat's Discover.

About ENTERTAINMENT WEEKLY

Entertainment Weekly is your all-access pass to Hollywood's most creative minds and most fascinating stars. The magazine was launched in 1990 and is America's leading consumer publication in the entertainment category, with a guaranteed circulation rate base of 1.5 million and a combined audience of close to 27 million loyal, engaged fans. Each day EW.com publishes myriad feature stories, blog posts, TV-recaps, original videos, film reviews and photo galleries. In April 2015, the PEOPLE/Entertainment Weekly Network reached No. 1 in its competitive set with 56.4 million unique visitors, and during the same month, EW.com desktop, tablet and mobile growth hit an all-time high of 19.9 million combined unique visitors. Entertainment Weekly is the first to know about the best in entertainment. With sharp insight, unparalleled access and a trusted voice, EW keeps readers plugged into pop culture. This is where the buzz begins. Entertainment Weekly is also available on the iPhone®, iPad®, Apple News App, NOOK Color™, HP Touchpad, Kindle Fire, Next Issue, and select Android™ devices. On social media, join the Entertainment Weekly community on [Facebook](https://www.facebook.com/entertainmentweekly), [Twitter](https://twitter.com/entertainmentweekly), [Instagram](https://www.instagram.com/entertainmentweekly), [Pinterest](https://www.pinterest.com/entertainmentweekly), [Tumblr](https://www.tumblr.com/entertainmentweekly) and [Google+](https://www.google.com/entertainmentweekly).

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