

Martha Stewart Living Names Abbey Kuster-Prokell As Creative Director And James Maikowski As Art Director

NEW YORK, Feb. 26, 2018 /PRNewswire/ -- The award-winning magazine *Martha Stewart Living*, published by Meredith Corporation (NYSE:MDP; www.meredith.com), is excited to announce the hires of Abbey Kuster-Prokell as Creative Director, and James Maikowski as Art Director, effective immediately.

As Creative Director, Kuster-Prokell will continue to evolve and elevate the look of the celebrated brand, and oversee the execution of its visual identity across its media platforms. She most recently served as Design Director for Bed Bath & Beyond, where she created the first in-house design team. Previously, she was the Design Director for *Real Simple*, and before that worked as Deputy Design Director for *Martha Stewart Living*. She has also held design positions at Tiffany & Co and Louise Fili LTD, and is a current board member of The Society of Publication Designers. Kuster-Prokell will report directly to Editor in Chief, Elizabeth Graves, who took the helm of *Martha Stewart Living* in January 2016.

"I'm thrilled to welcome Abbey back into the fold as Creative Director of *Martha Stewart Living*," says Graves. "She's incredibly talented, and I know she will be instrumental in taking this brand to even greater heights."

Maikowski was most recently Art Director at *Food & Wine*, where he spent more than 10 years. He oversaw the design for all channels of the brand, including the monthly print magazine and cookbooks. He earned a B.F.A. in Graphic Design from the University of Connecticut School of Fine Arts. He will report directly to Kuster-Prokell.

"James is a great addition to the team," says Graves. "I look forward to seeing everything he will accomplish here."

ABOUT MARTHA STEWART LIVING

With 8 million monthly readers, *Martha Stewart Living* has elevated the everyday of consumers for more than 25 years now. From expert advice to original ideas, *Martha Stewart Living* always provides readers with inspiration to live a more beautiful life. With over 66 million monthly page views on marthastewart.com and 13.5 million monthly social followers, the brand attracts a vast audience of curious and enthusiastic consumers. Additional information about MSL is at www.marthastewart.com.

ABOUT MEREDITH CORPORATION

Meredith Corporation (NYSE: MDP; meredith.com) has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms — including broadcast television, print, digital, mobile and video — to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners.

Meredith's National Media Group reaches nearly 200 million unduplicated American consumers every month, including 85 percent of U.S. Millennial women. Meredith is a leader in creating content across media platforms and life stages in key consumer interest areas such as entertainment, food, lifestyle, home, parenting, beauty, fashion, news and sports. Meredith also features robust brand licensing activities including more than 3,000 SKUs of branded products at 5,000 Walmart stores across the U.S. and at walmart.com, as well as innovative business-to-business marketing solutions provided by Meredith Xcelerated Marketing.

Meredith's Local Media Group includes 17 television stations reaching more than 11 percent of U.S.

households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 and 13 in Top 50 markets. Meredith's stations produce more than 700 hours of local news and entertainment content each week, and operate leading local digital destinations.

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