

# People en Español names the 50 Most Beautiful Hispanic Celebrities of 2018

## Demi Lovato, J Balvin, Amara La Negra and Maite Perroni Cover This Year's Issue Celebrating Beauty Beyond The Physical

NEW YORK, May 4, 2018 /PRNewswire/ -- Meredith Corporation's **People en Español**, the leading Hispanic media brand, announced today its annual **Los 50 Más Bellos – "50 Most Beautiful"** – issue featuring cover stars singer **Demi Lovato**, reggaeton singer **J Balvin**, singer **Amara La Negra** and actress and singer **Maite Perroni**. One of the brand's most beloved franchises, this year's *Bellos* issue is honoring celebrities whose beauty extends beyond the physical through their philanthropy, social & political activism, charity, community service and more - from the worlds of music, movies, television and fashion. Notables from the list include: rapper/producer **Daddy Yankee**, actress **Eva Longoria**, model and actress **Elsa Pataky** and singer and actor **Ricky Martin**, among others.

With the theme "Beautiful People Around The World," the coveted issue features photos from celebrities shot exclusively with the iPhone X in countries including Mexico, Spain, Turkey, Australia and more.

"It's not just about being beautiful on the outside, it's about being beautiful on the inside and trying to make the world a better place," says **Demi Lovato** in her cover story interview. "And the causes that are near and dear to my heart, I like to talk about mental health because it's something that I've struggled with in the past... and the more you talk about it, the more people feel comfortable speaking out and asking for help."

People en Español's editor-in-chief Armando Correa unveiled the complete 2018 *Los 50 Más Bellos* list today during a one-hour television special on Univision's *El Gordo Y La Flaca*. The celebration of the 2018 *Bellos* list will culminate with an intimate VIP reception, taking place during Upfront Week on May 15 in New York City.

To view the complete list, visit [www.peopleenespanol.com](http://www.peopleenespanol.com) or pick up a copy of the magazine on newsstands tomorrow, May 4.

Join the conversation [@peopleenespanol](https://twitter.com/peopleenespanol) #50MasBellos.

### **ABOUT MEREDITH CORPORATION**

Meredith has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms — including broadcast television, print, digital, mobile and video — to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's National Media Group reaches 175 million unduplicated American consumers every month, including 80 percent of U.S. Millennial women. Meredith's Local Media Group includes 17 television stations reaching more than 11 percent of U.S. households.

### **ABOUT PEOPLE EN ESPAÑOL**

PEOPLE EN ESPAÑOL was launched in 1996 as a special issue and today has become the top-selling Hispanic magazine in the United States. Published 11 times a year, PEOPLE EN ESPAÑOL reaches an audience of 7 million every month with its editorial mix of Hispanic and popular entertainment, fashion and beauty trends and compelling human interest stories. PEOPLE EN ESPAÑOL delivers original editorial content that captures the values, contributions and impact of today's Hispanics in the United States. The brand's social media footprint includes 1,400,000 followers on Twitter, over 4,300,000 "Likes" on Facebook and 1,800,000 followers on Instagram. For daily news, photos, exclusive behind-the-scenes video and celebrity scoops, visit

[www.peopleenespanol.com](http://www.peopleenespanol.com) and follow PEOPLE EN ESPANOL on Twitter at @peopleenespanol.

SOURCE People en Español

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