

REAL SIMPLE Launches REAL SIMPLE Cooking School, A Digital Series Covering Cooking Tips & Techniques

NEW YORK, June 18, 2018 /PRNewswire/ -- Meredith Corporation's REAL SIMPLE today announced that it has launched REAL SIMPLE Cooking School, a new multiplatform cooking series that teaches viewers the basics of cooking and shares smart kitchen tips and inspiration for meals. REAL SIMPLE Cooking School is now available on [REALSIMPLE.com/CookingSchool](https://www.realsimple.com/cooking-school).

The series builds on the success of REAL SIMPLE's Facebook Live cooking videos, which currently reach an average of 85,000 viewers each week. This launch consists of a monthly live cooking show hosted by REAL SIMPLE Food Director Dawn Perry on Facebook, a hub with all the recipes and videos on [REALSIMPLE.com](https://www.realsimple.com), a dedicated Facebook Group in which members engage with each other by sharing recipes, tips and tricks, Instagram, and a rebranded print section.

"REAL SIMPLE is always looking for new ways to make women's lives easier," said Leslie Yazel, Editor-in-Chief of REAL SIMPLE. "We're thrilled to launch REAL SIMPLE Cooking School to equip audiences of all ages, backgrounds, and experiences with the tips and tools they need to cook for themselves and their families with ease."

"This new series underscores REAL SIMPLE's commitment to provide consumers and advertisers with engaging food content and practical solutions on all platforms," said Daren Mazzucca, VP and Publisher of REAL SIMPLE.

To learn more about REAL SIMPLE Cooking School, [click here](#). Follow REAL SIMPLE on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

ABOUT REAL SIMPLE

The REAL SIMPLE brand ([www.REALSIMPLE.com](https://www.realsimple.com)) makes life easier and more meaningful for today's busy woman, providing inspiring ideas and practical solutions to help her simplify her life. Throughout its 18 year history, REAL SIMPLE has been a leader in understanding the modern woman, creating a positive, supportive community in which women can connect and share their ideas. Through print and digital, REAL SIMPLE reaches an audience of nearly 21 million every month. REAL SIMPLE is part of Meredith's National Media Group, which reaches nearly 175 million unduplicated American consumers every month, including 80 percent of U.S. Millennial women

ABOUT MEREDITH

Meredith has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms — including broadcast television, print, digital, mobile and video — to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's National Media Group reaches 175 million unduplicated American consumers every month, including 80 percent of U.S. Millennial women. Meredith's Local Media Group includes 17 television stations reaching more than 11 percent of U.S. households.

SOURCE REAL SIMPLE

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