

Parents Magazine Reveals The Best Toys Of 2018

Kid Tested, Parent Approved! This Year's Hottest Toys Include Surprise-Inside Toys, Wearable Fun and Silly Robots

NEW YORK, Oct. 5, 2018 /PRNewswire/ -- [Parents](#) magazine, the most trusted brand and leading voice for millennial moms, today revealed the Best Toys of 2018 list for kids of all ages and interests. Earlier this year, 70 kids and their parents were invited to play and test 350 of the newest toys to hit the market. Our toy experts narrowed down their favorites to the top 44 picks for infants to school-age kids.

"Our annual list, timed to the holiday season, covers a wide range of playthings and is nearly a year in the making! We go over and over the picks, but ultimately our kid-testers make the final call," said Liz Vaccariello, Editor-in-Chief of Parents. "From educational STEM toys to interactive games to toys that encourage creative play, this year's list has something special for everyone."

The complete list of Best Toys of 2018 is featured in the November issue of Parents magazine and [online](#), where you can access our behind-the-scenes video of testing day.

The Parents Best Toys of 2018 list, by category include:

Best Big Wows

- LEGO Jurassic World Indoraptor Rampage at Lockwood Estate; 8+ years,\$130
- Nerf Nitro DoubleClutch Inferno; 5+ years,\$40
- Singing Machine Kids Pedestal; 4+ years,\$90
- American Girl RC Sports Car; 8+ years,\$215
- Fisher-Price Think & Learn Rocktopus; 3-6 years,\$60
- Brio World Smart Engine Set With Action Tunnels; 3+ years,\$90
- Our Generation Horse Trailer; 3+ years, \$70 trailer, \$35 horse, \$25 doll
- Hasbro furReal Ricky, the Trick-Lovin Pup; 4+ years, \$130
- Baby Einstein Curiosity Table Activity Station; 12+ months,\$70

Best of Surprise Toys

- Party Popteenies Double Surprise Popper; 4+ years,\$10
- Hatchimals' Hatchibabies; 5+ years,\$60
- Mega Construx Breakout Beasts; 5+ years,\$10
- Ryan's World Giant Mystery Egg; 3+ years,\$40
- Rainbocorn; 3+ years,\$25

Best of Pretend Play

- Dynacraft Jurassic World Triceratops 6V Plush Ride-On; 3+ years,\$149
- Shopkins' Happy Places Rainbow Beach Camper Van; 5+ years,\$30
- Haba Tractor Tent; 18+ months,\$90
- Melissa & Doug Fill & Roll Grocery Basket Play Set; 3+ years,\$25

Best Character Toys

- Disney Baby Go Grippers Vehicles; 12+ months,\$10 for set of two
- Rise of the Teenage Mutant Ninja Turtles Epic Sewer Lair Playset; 4+ years,\$120
- Playskool Let's Dance Elmo; 18 months-4 years,\$40
- Incredimobile Remote Control Vehicle; 3+ years,\$40
- Barbie's Dreamhouse; 3+ years,\$200
- Disney Princess Playdate Rapunzel; 3+ years,\$60

- Iron Man Headquarters Playset; 3-7 years, \$60

Best of Wearables

- Pomsies; 4+ years, \$15
- Twisty Petz; 4+ years, \$6
- Untamed T-Rex by Fingerlings; 5+ years, \$15

Best Robots

- Lakeshore Learning Remote-Control Gear-Bot; 4-10 years, \$50
- Spin Master Boxer; 6+ years, \$80
- Learning Resources Botley the Coding Robot; 5+ years, \$69

Best of Early Learners

- Lamaze 4-in-1 Play Gym; Birth+, \$70
- Yookidoo Jet Duck Create a Pirate; 2-6 years, \$28
- Radio Flyer Busy Buggy; 1-3 years; \$35
- Baby Einstein Magic Touch Drums; 6+ months, \$20
- KidO Hudson Glow Rattle; 6+ months, \$25
- Leapfrog Learning Friends 100 Words Book; 18+ months, \$18
- Doona Liki Trike; 10 months-3 years, \$159-259

Best of Big-Kid Toys

- Mattel Lil' Gleemerz; 4+ years, \$20
- Air Hogs Supernova; 8+ years, \$40
- Crayola Crayon Melter; 8+ years, \$30
- Craft City Slime Pack; 8+ years, \$13
- LEGO Friendship Box; 6+ years, \$50
- Slick Tricks Level Up bubble set; 5+ years, \$10

ABOUT PARENTS

The Parents brand, the leading source of busy, millennial moms, reaches nearly 12 million readers monthly through an award-winning magazine and nearly 10 million through its digital platforms. With a 90+ year history of delivering trusted content, Parents provides an empowering voice that helps parents make the best decisions for their families while celebrating the joy of raising healthy, happy children. Parents magazine is published monthly by Meredith Corporation with a rate base of 2.2 million.

ABOUT MEREDITH CORPORATION

Meredith has been committed to service journalism for more than 115 years. Today, Meredith uses multiple distribution platforms—including broadcast television, print, digital, mobile, and video—to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's National Media Group reaches 175 million unduplicated American consumers every month, including 80 percent of U.S. millennial women. Meredith's Local Media Group includes 17 television stations, which reach more than 11 percent of U.S. households.

SOURCE Meredith Corporation

For further information: Lisa Callahan, lisa.callahan@meredith.com, 212-551-7053

Additional assets available online:  [Photos \(1\)](#)

<https://dotdashmeredith.mediaroom.com/2018-10-05-Parents-Magazine-Reveals-The-Best-Toys-Of-2018>