

Sara Haines Of ABC's "Strahan And Sara" To Host 2019 SHAPE Women's Half-Marathon

"Strahan and Sara" Serves as Media Partner of the 16th Annual Race on April 14th in New York's Central Park

NEW YORK, Jan. 30, 2019 /PRNewswire/ -- Meredith Corporation (NYSE:MDP; www.meredith.com), the leading media and marketing company, today announced that Sara Haines, co-host of "Strahan and Sara" on ABC News will host the 2019 SHAPE Women's Half-Marathon, one of the largest women-only half-marathons in the country, which takes place on Sunday, April 14 in New York City.

The SHAPE race is held in conjunction with New York Road Runners, the world's premier community running organization, whose mission is to help and inspire people through running. "Strahan and Sara" serves as Media Partner of the race.

Haines said, "I'm beyond excited to host the SHAPE Women's Half. I was a runner last year and it's inspiring to see women come together and empower each other like they do for this race – not to mention running 13.1 miles!"

The 16th annual race draws thousands of female runners and walkers from around the world to New York's Central Park. Race sponsors include Aveeno, Cabot Creamery Cooperative, Natalie's Orchid Island Juice Company and True Lemon. CARE is this year's charity partner.

"Sara's passion and advocacy for women's health make her the ideal host for this race, and we know that her positive energy will inspire our runners. We're thrilled to have her join us," says Elizabeth Goodman Artis, Editor-in-Chief of SHAPE.

On race day, supporters and spectators are invited to cheer on runners along the Central Park course and visit the Race Day Festival at Naumburg Bandshell to enjoy live music, free samples, giveaways, fun activities and more. There will also be an awards ceremony following the race to celebrate the runners.

For pre-race events, inspiration, expert training tips, race updates and more, join the conversation on social media using 2019's trending hashtag **#WomenRunTheWorld**, and by following:

- **SHAPE Half on Facebook:** [facebook.com/shapehalf](https://www.facebook.com/shapehalf)
- **SHAPE Half on Twitter:** [@ShapeHalf](https://twitter.com/ShapeHalf)
- **SHAPE Half on Instagram:** [@ShapeHalf](https://www.instagram.com/ShapeHalf)

To register for the 2019 SHAPE Women's Half-Marathon, visit: <https://www.nyrr.org/races-and-events/2019/shape-womens-half-marathon>

For race details and additional information, please visit: <https://shapehalf.com/>.

ABOUT SHAPE

Launched in 1981, SHAPE helps women achieve the best versions of themselves while understanding that healthy living is more than an endgame—it's a source of personal joy and lasting reward. SHAPE is published 10 times a year with a rate base of 2.5 million and an audience of 27 million, reaching women across all platforms, including 8.5 million users on Shape.com and Fitnessmagazine.com, and through award-winning consumer events and innovative brand extensions. Visit us online at: <http://www.shape.com/> | Facebook: <https://www.facebook.com/SHAPEmagazine> | Twitter: [@Shape_Magazine](https://twitter.com/Shape_Magazine) | Instagram: [@Shape_Magazine](https://www.instagram.com/Shape_Magazine) | Snapchat: @Shape_Magazine


ABOUT NEW YORK ROAD RUNNERS (NYRR)

In 2019, NYRR is celebrating 61 years of helping and inspiring people through running. Since 1958,

New York Road Runners has grown from a local running club to the world's premier community running organization. NYRR's commitment to New York City's five boroughs features races, community events, youth running initiatives, school programs, and training resources that provide hundreds of thousands of people each year, from children to seniors, with the motivation, know-how, and opportunity to Run for Life. NYRR's premier event, and the largest marathon in the world, is the TCS New York City Marathon. Held annually on the first Sunday in November, the race features 50,000 runners, from the world's top professional athletes to a vast range of competitive, recreational, and charity runners. To learn more, visit www.nyrr.org.

SOURCE Meredith Corporation

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