

Meredith National Media Group Announces New Senior Publishing Roles And Promotions At Its SHAPE, Family Circle And Health Brands

NEW YORK, March 12, 2019 /PRNewswire/ -- Meredith Corporation (NYSE: MDP; www.meredith.com), the nation's largest brand-powered food, lifestyle and entertainment media company, engaging over 175 million unduplicated American consumers every month, today announced new senior publishing roles and responsibilities at its SHAPE, Family Circle and Health brands, effective immediately. They are:

- VP/Group Publisher **Lee Slattery** is adding oversight of SHAPE to her responsibilities, in addition to overseeing Family Circle and Health. Beginning immediately, Slattery also serves as Publisher of SHAPE. She continues to report to Doug Olson, President, Meredith Magazines.
- **Brendan Smyth** is promoted to Publisher of Family Circle, reporting to Slattery. He was most recently Publisher of Health.
- **Maria Jakubek** is promoted to Publisher of Health, reporting to Slattery. She was most recently Advertising Director of SHAPE.

"I'm thrilled to elevate Lee, Brendan, and Maria for their outstanding leadership and teamwork on these brands," said Olson. "We look forward to their continued success as they increase momentum and help us build integrated solutions for our advertisers on behalf of SHAPE, Family Circle and Health."

Meredith has been committed to service journalism for 115 years. Today, Meredith uses multiple distribution platforms — including broadcast television, print, digital, mobile and video — to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners.

Meredith's National Media Group reaches more than 175 million unduplicated American consumers every month, including over 80 percent of U.S. Millennial women. Meredith is a leader in creating content across media platforms and life stages in key consumer interest areas such as entertainment, food, lifestyle, parenting and home. Meredith is the No. 1 magazine operator in the U.S., and owner of the largest premium content digital network for American consumers. Meredith's leading national brands include PEOPLE, Better Homes & Gardens, InStyle, Allrecipes, REAL SIMPLE, SHAPE, Southern Living and Martha Stewart Living. Meredith also features robust brand licensing activities including more than 3,000 SKUs of branded products at 4,000 Walmart stores across the U.S. and at walmart.com. Meredith's National Media Group also includes leading affinity marketer Synapse, and The Foundry, the company's state-of-the-art creative lab and content studio.

SOURCE Meredith Corporation

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