

Happy Paws, A Guide To Your Dog And Cat's Best Life, Debuts On Newsstands Today

New Publication from Meredith Corporation and Fear Free, LLC Also Available at Meredith Magazine Store

DES MOINES, Iowa, April 9, 2019 /PRNewswire/ -- Love your furry friends? Want to make sure they live their best lives? So does Happy Paws—a new publication from Meredith Corporation (NYSE: MDP) (meredith.com), the nation's largest brand-powered food, lifestyle and entertainment media company, and Fear Free, LLC, a veterinary, pet professional and pet owner education company—which is a guide to your dog and cat's best life.

Written by veterinary and pet professional experts, including board-certified veterinary behaviorists, Happy Paws is available on newsstands nationwide beginning today and through [Meredith's Magazine Store](#).

"Together we'll celebrate, protect and nurture that special connection we call the human-animal bond and harness the healing power of pets, bringing joy and comfort to both ends of the leash," said Fear Free founder Dr. Marty Becker.

Editorial highlights from the premier issue include:

- Knowing if your pet is happy
- Helping your pet overcome fears and anxieties
- Positive training methods that build communication and trust
- Easy ways to save money on pet care
- Socializing your puppy
- Safe and fun ways to travel and explore the outdoors with your pet
- Interactive dog and cat toys to bust boredom and engage the mind

Ownership of pets, particularly dogs, is on the rise in the U.S. With nearly 60 percent of all U.S. households having one or more dogs, according to the 2017/2018 Pet Ownership and Demographic Sourcebook, dog ownership is at its highest rate since the American Veterinary Medical Foundation began measuring it in 1982. Pet products and services are also a growing market, with more than \$72 billion spent on pets in the U.S. in the past year, according to the American Pet Products Association.

Meredith's wide range of pet coverage, featured across brands such as PEOPLE, REAL SIMPLE, Southern Living and Family Circle, is extremely popular among readers.

For additional information, visit [Meredith's Magazine Store](#).

ABOUT FEAR FREE, LLC

Fear Free, LLC (Fearfreehappyhomes.com) provides online and in-person education to veterinary professionals, the pet professional community and pet owners. Fear Free's mission is to prevent and alleviate fear, anxiety and stress in pets by inspiring and educating the people who care for them.


ABOUT MEREDITH CORPORATION

Meredith Corporation has been committed to service journalism for more than 115 years. Meredith uses multiple distribution platforms—including broadcast television, print, digital, mobile and video—to provide consumers with content they desire and to deliver the messages of its advertising and marketing partners. Meredith's National Media Group reaches more than 175 million unduplicated American consumers every month, including over 80 percent of U.S. millennial women. Meredith is the No. 1 magazine operator in the U.S. and owner of the largest premium content digital network for

American consumers. Meredith's Local Media Group includes 17 television stations, reaching 11 percent of U.S. households.

SOURCE Meredith Corporation

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