

Charlie Henrich Jr. Named VP/General Manager Of KCTV/KSMO In Kansas City

KANSAS CITY, Mo., March 24, 2020 /PRNewswire/ -- Meredith Corporation (**NYSE:MDP**; www.meredith.com) announced today that it has named Charlie Henrich Jr. Vice President and General Manager of KCTV and KSMO, Meredith's CBS and MyNetwork TV stations in Kansas City, MO, effective April 1, 2020. Henrich replaces Chuck Poduska whose retirement is effective on March 31, 2020. Henrich currently serves as VP/General Manager at WHNS-TV, Meredith's FOX affiliate in Greenville, SC.

"Charlie has more than 20 years of experience in local television management and operations and has done a tremendous job managing WHNS/FOX Carolina," said Meredith Local Media Group President Patrick McCreery. "Under his leadership, FOX Carolina now has the top-rated newscasts at 6 a.m. and 11 p.m., he also launched a new one-hour news and lifestyle program. We are excited to bring his energy and employee-first leadership to KCTV and KSMO."

Prior to serving as VP/General Manager of WHNS-TV, Henrich spent five years in Kansas City as Vice President of Operations for Newport Television, overseeing multiple stations in Top 60 markets such as Jacksonville, FL, Memphis, TN and Mobile, AL. He also served as General Manager of KMEG-TV and KPTH-TV in Sioux City, IA; and VP and General Manager of WFTX-TV in Fort Myers, FL.

"I am excited to be returning to Kansas City and to be joining the team at KCTV and KSMO," said Henrich. "I look forward to building on the station's legacy of trustworthy journalism and continuing to serve our community and our clients in new and innovative ways."

Henrich earned his Bachelor of Arts degree in Speech Communications from the University of Minnesota.

ABOUT MEREDITH CORPORATION

Meredith Corporation has been committed to service journalism for more than 118 years. Today, Meredith uses multiple distribution platforms – including broadcast television, print and digital – to provide consumers with content they desire and to deliver the messages of its advertising partners.

Meredith's Local Media Group includes 17 television stations reaching 11 percent of U.S. households. Meredith's portfolio is concentrated in large, fast-growing markets, with seven stations in the nation's Top 25 and 13 in Top 50 markets. Meredith's stations produce approximately 700 hours of local news and entertainment content each week and operate leading local digital destinations.

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For further information: Kara Kelly, Associate Director, Corporate Communications: (515) 284-3125, kara.kelly@meredith.com

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